39th Annual Conference of the State Society on Aging of New York
“Seasons of Change: Promoting the Well-Being of Older Adults in a Challenging Environment”

PRESIDENT’S WELCOME

It is my pleasure to invite you to attend the 39th annual meeting of the State Society on Aging of New York (SSA). This year’s meeting is entitled, “Seasons of Change: Promoting the Well-Being of Older Adults in a Challenging Environment.” The meeting is being held at the Gideon Putnam Hotel and Conference Center October 26-28, 2011.

I encourage you to review the preliminary program and to register for our annual conference. You can become an individual or organizational member of SSA by visiting our website and signing up. All members receive a reduced rate for conference registration.

Please join your colleagues from throughout the state for the annual meeting of the State Society on Aging. This year's meeting promises to offer cutting edge topics in the field, stimulating dialogue, and a chance to see old friends and make new ones.

Some of the benefits include:
 Meeting colleagues from a variety of disciplines working in the field of aging
 Interacting with local, state, and federal public advocates for older adults
 Participating in innovative workshops and symposia
 Updating your knowledge of the latest research findings and their applications to education and practice

I look forward to seeing you in Saratoga!

Janna Heyman, PhD
SSA 2011 President

For information about our annual meeting or membership in the State Society on Aging of New York, please visit our website at www.ssany.org
SPONSORS AND EXHIBITORS

AARP

AIDS Community Research Initiative of America

The Carter Burden Center for the Aging

Consortium of New York Geriatric Education Centers

EmblemHealth

Fordham University Ravazzin Center on Aging

Isabella Nursing Home

John A. Hartford Foundation

KJT Group LLC

Lifespan - Rochester

Lifetime Care

National Association of Social Workers – New York State

New York Health Care Alliance

Westchester Public/Private Partnership for Aging Services

This is a preliminary list of our sponsors for your information. Additional sponsorships are being developed.
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**Information about SSA**

The State Society on Aging’s 39th Annual Conference is “Seasons of Change: Promoting the Well-Being of Older Adults in a Challenging Environment.” SSA is committed to ensuring the best possible life quality for older adults and their families. This can best be addressed through education and training, informed by state of the art research, which prepares the workforce and service providers to meet the goal of assuring healthy aging and mental health for older adults and their families. Toward this end, SSA provides a forum for those in the field of gerontology to update their knowledge and skills, as well as promoting outreach to other professionals and students involved with the aging population. SSA’s Annual Conference provides the opportunity to network with colleagues from a variety of disciplines, and explore how we can best address the future needs of older adults and their families.

**SSA: A Brief History**

The State Society on Aging of New York is a multidisciplinary society that was founded in 1972 as the New York State Association of Gerontological Educators (NY SAGE). For the past thirty six years, it has provided leadership in the field of aging, especially in promoting gerontology and geriatrics education. In 1989, the organization changed its name to the State Society on Aging of New York, Inc. in recognition of its changing membership and its role as the foremost interdisciplinary organization in the state. While educational issues remain a primary concern, the State Society on Aging welcomes the contributions of all interested in any aspect of aging.

The State Society on Aging members represent a range of disciplines including educators, older adults, health and social service professionals, advocates for the elderly, community leaders from the public and private sectors, administrators in acute and long term care, researchers, government officials, policy makers, and students.

The Annual Conference features scholarly papers, posters, symposia, and workshops from the state's leaders in gerontology and geriatrics. The Annual Conference also provides a forum for different constituencies in the aging network to consider issues of statewide importance and interest.
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SSA LEADERSHIP

2011 EXECUTIVE OFFICERS
Janna Heyman, PhD, President
Mark Brennan-Ing, PhD, Immediate Past-President
Corinda Crossdale, LMSW, President-Elect
David Steitz, PhD, Treasurer
Debra Fromm Faria, LCSW, Secretary

2011 PROGRAM CHAIR
Manoj Pardasani, PhD

AWARDS COMMITTEE
Irene Gutheil, DSW

BUDGET AND FINANCE COMMITTEE
Robert Maiden, PhD

COMMITTEES AND STANDARDS
Ann Brownhill Gubernick, LMSW

EDUCATION
Jurgis Karuza, PhD
Thomas V. Caprio, MD

ELECTRONIC COMMUNICATIONS
Deborah Heiser, PhD

MINORITY TASK FORCE
Lynn Varricchio, MPH,MTh

NOMINATIONS
Mark Brennan-Ing, PhD

PLANNING AND DEVELOPMENT
James O’Neal, MA
Patricia Brownell, PhD

PRESIDENT’S CIRCLE
Judith L. Howe, PhD

PUBLICATIONS
Maria Yagual

SOCIAL POLICY
Martha Bial, PhD
Anderson Torres, PhD, LCSW-R

STUDENT COMMITTEE
Colette Phipps, MSW
Paul Gould, MSW

STUDENT REPRESENTATIVE
Mebane Powell, MSW

MEMBERSHIP
Tracey Sokoloff, BSN, MPH
Liz Seidel, MSW
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PAST PRESIDENTS
Peter Oppenheimer, PhD
Glenn McKibben, MA
Lucille Nahemow, PhD
Norman Cates, PhD
Ann Hudis, EdD
Neal Bellos, PhD
Susan Sherman, PhD
Philip Taietz, PhD
Victoria Olds, DSW
Marguerite Kermis, PhD
Mary Ann Lewis, PhD
William Lane, PhD
Lenard Kaye, DSW
Ronald Lucchino, PhD
Gloria D. Heinemann, PhD
Cynthia Stuen, DSW
John Feather, PhD
Pasquale Gilberto, MSW
Richard Machemer, Jr., PhD
Amy Horowitz, DSW
Harvey Catchen, PhD
Jurgis Karuza, PhD
John Krout, PhD
Margaret Donnelly, PhD
M. Joanna Mellor, DSW
Joann P. Reinhardt, PhD
Rose M. Kriss, PhD
Brij Mullick, PhD
Robert J. Maiden, PhD
James O’Neal, MA
Carol J. Hunt, MUP
Judith L. Howe, PhD
Beverly Horowitz, PhD
Patricia Brownell, PhD
Deborah Heiser, PhD
Thomas V. Caprio, MD
Mark Brennan-Ing, PhD

In memory of M. Joanna Mellor, DSW
A special presentation will be made in memory of Joanna Mellor, former SSA President.

SSA PLANNING COMMITTEE
The work of the SSA Planning Committee helped to focus this conference on cutting edge issues in healthy aging and mental health. We would also like to thank the SSA Planning Committee for their help and support with the conference planning. The Planning Committee members deserve special recognition:

Manoj Pardasani, PhD, SSA 2011 Planning Committee Chair

Martha Bial, PhD
Mark Brennan-Ing, PhD
Corinda Crossdale, LMSW
Debra Fromm Faria, LCSW
Ralph Gregory, LMSW
Dozene Guishard, MPS
Janna Heyman, PhD
Liz Seidel, MSW
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SSA Membership Information

$75.00  Organizational Membership  To become a member of SSA contact
$40.00  Professional Membership  Tracey Sokoloff, MPH, Co-Chair, Membership
$15.00  Full-time Student Membership  Liz Seidel, MSW, Co-Chair, Membership
$15.00  Senior Membership (Age 65+)

Organizational Membership

To become a member of SSA contact Tracey Sokoloff, MPH, Co-Chair, Membership.

SSA members are encouraged to become actively involved by either joining one of SSA’s committees, or working with one of SSA’s Task Forces. Please visit SSA’s website for more information: www.ssany.org

Conference Registration

The CONFERENCE REGISTRATION DESK is open:

Wednesday, October 26th  8:30 AM to 5:00 PM
Thursday, October 27th  8:30 AM to 5:00 PM
Friday, October 28th  8:30 AM to 10:00 AM

Your registration packet will be available at the Registration Desk.

All SSA Conference attendees and presenters must register for the conference.

Several registration options are available:

• Full Registration includes entry to all sessions, special events, and the cost of breakfast, lunch and dinner for both Wednesday and Thursday, as well as a box lunch on Friday.
• One-Day Registration includes entry to all sessions, special events on the designated day, and the cost of meals provided on the designated day.
• Student Registration: Special student rates are available. In addition, students can apply for partial scholarship opportunities. These scholarships are limited, so apply early using the form on page 20.

Name Badges

You will receive a name badge as part of your conference registration materials. Name badges must be worn to gain admittance to all conference activities (i.e., plenary session, presentations, receptions, meals).

SSA Silent Auction

Great items will be offered and individuals can enjoy dinner while bidding on items. This event is scheduled for Thursday evening, October 27, 2011. Checks or cash will be accepted for silent auction.
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**ANNUAL SSA AWARDS**

**WALTER M. BEATTIE AWARD**
The purpose of the Walter M. Beattie Jr. award is to honor a distinguished member of SSA for outstanding contributions to the work of SSA and for commitment to the goals of the State Society. This year’s Award is presented to JUDITH L. HOWE, PhD.

*Judith L. Howe, PhD, is Professor, Brookdale Department of Geriatrics and Palliative Medicine, Mount Sinai School of Medicine and Associate Director/ Education and Evaluation, VISN 3 Geriatrics Research, Education and Clinical Center (GRECC) based at the James J. Peters VAMC. She also holds a secondary appointment as Professor in the Mount Sinai School of Medicine Department of Preventive Medicine, is the Director of the Consortium of New York Geriatric Centers, and is Director of the VISN 3 GRECC Interprofessional Palliative Care Fellowship Program. Dr. Howe holds two Masters Degrees from Syracuse University (sociology and public administration) and a PhD in Social Welfare/Gerontology from Fordham University. Dr. Howe’s career interests include gerontology and geriatric education, curriculum development, interdisciplinary teamwork, community-based services, and public policy. She is a founder and chair of the Board of Directors of Linkage House, a housing model with integrated social and health services for lower income older people in East Harlem, NY, funded by the U.S. Department of Housing and Urban Development under Section 202. She has presented at numerous national meetings and regional meetings and has published widely in books and journals such as *Gerontology and Geriatrics Education, Journal of Social Work in End-of-Life and Palliative Care* and *Journal of the American Geriatrics Society*. She has edited or co-edited three books on aging and is the Editor-in-Chief of *Gerontology and Geriatrics Education*, the official journal of the Association of Gerontology in Higher Education. She has served as an elected member of the Executive Committee of AGHE, was the President of the State Society on Aging of New York in 2005, on whose Board she continues to serve, and is Immediate Past President of the National Association of Geriatric Education Centers/National Association for Geriatric Education. She is a Fellow of the New York Academy of Medicine, Association for Gerontology in Higher Education, and the Gerontological Society of America.*

**Previous Walter M. Beattie Award recipients:**

- Ruth Bennett
- Msgr. Charles Fahey
- Neal Bellos
- Sheldon Tobin
- Evan Calkins
- Rose Dobrof
- Susan Sherman
- Marjorie Cantor
- Pasquale Gilberto
- Barbara Silverstone
- T. Franklin Williams
- Theodora G. Jackson
- Janet Sainer
- William Lane
- Walter M. Beattie, Jr.
- Anna “Honey” Zimmer
- Lou Glasse
- Patricia Pine
- John Krout
- Joanna Mellor
- Terry Fulmer
- Helen Hamlin
- Michael Burgess
- Jurgis Karuza
- Marcus Harazin
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President’s Award
The President’s Award is to recognize a leader in the field for his/her outstanding service. This year’s Award is presented to ROBERT B. BLANCATO, MPA.

Bob Blancato is President of Matz, Blancato, & Associates, a full-service firm integrating strategic consulting, government affairs, advocacy services and association and coalition management. Bob is the National Coordinator of the Elder Justice Coalition, a bi-partisan, 650 member organization. From 2000-2006, Bob served as President of the National Committee for the Prevention of Elder Abuse and remains on its Executive Committee. He currently serves as the Executive Director of NANASP, the National Association of Nutrition and Aging Services Programs. Bob is a former House staff member and spent 17 years on the House Select Committee on Aging. He also served as Executive Director of the 1995 White House Conference on Aging and on the Policy Committee for the 2005 Conference. Bob most recently became Chairman of the Commonwealth Council on Aging in Virginia. He was appointed by Governor Tim Kaine. He holds a Bachelor of Arts from Georgetown University and a Masters of Public Administration from American University. In 2010, Bob has received a number of awards for his work on elder justice including the Arthur Flemming Award from NASUAD, and Advocate of the Year award from Older Women’s League.

Previous President’s Award Recipients:
Helen Hamlin
Neal Lane
Msgr. Charles Fahey
T. Franklin Williams
Patricia Bomba
Michael Friedman
Carter Catlett
Williams
Mae Carpenter

Advocate for Older Adults Award
The Advocate for Older Adults Award recognizes a record of planning, policy development and advocacy work. This year’s Award is presented to WILLIAM DIONNE, BA.

William J. Dionne is Executive Director of the Carter Burden Center for the Aging, NYC, a position he has held since 1991. He is recognized for his compassionate vision and for his creativity in developing programs that serve as models for aging services. Because of his expertise and passion for reaching those who are too often ignored or disregarded Mr. Dionne has been asked to join numerous committees, task forces and policymaking counsels. In 2005 he was appointed delegate to the White House Conference on Aging by Governor George Pataki. He is President of the Council of Senior Centers & Services of NYC and is a board member of the Human Services Council of NYC, Older Adults Technology Services (OATS) and the Board of Overseers of the Brookdale Center for Healthy Aging and Longevity. He currently serves on the
Mayor’s Task Force on Poverty, NYS Senator Gillibrand’s Task Force on Aging, NY Governor Cuomo’s Task Force on Aging, and the New York Academy of Medicine’s City for All Ages Task Force. Mr. Dionne has provided training in senior center utilization to Area Agencies on Aging in Chicago, Texas and Seattle. He has also taught classes in fundraising, financial management programs in community agencies and provided training for the NYC Department for the Aging regarding the creation of successful senior center meal programs. He has been awarded the Father Robert V. Lott Humanitarian Award by the Council of Senior Centers & Services of NYC (2002), The Maggie Kuhn Award for Advocacy by the Presbyterian Senior Services (2009) and was named an Honorary Kentucky Colonel by the Commonwealth of Kentucky (2002).

Previous Advocate for Older Adults Award recipients are:

James Collins
Rosie Marie Fagan

**SSA Student Awards**

*Student Paper Awards* are given to the best undergraduate and graduate (i.e., master’s and doctoral-level) student papers presented at the SSA Conference.

*Student Participation Award* will be given to the college or university sending the most students to the conference.
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SPECIAL SESSIONS

GEORGE N. WARNER MEMORIAL SYMPOSIUM
Dr. George Warner was involved in research, policy and decision making with the New York State Department of Health for over twenty-five years before his untimely death in 1987. Dr. Warner was a graduate of Union College and Albany Medical School, and obtained a masters degree in Public Health from Columbia University before joining Montefiore Hospital in New York City. He was later appointed to the New York State Department of Health, where he pioneered the concept of Home Health Care. He was a leader in writing and establishing the standards of care for nursing homes in New York State, as well as the federal regulations for Medicare. The State Society on Aging honors Dr. Warner’s contribution by presenting the George N. Warner Memorial Symposium.

This year the George N. Warner Memorial Symposium is on Wednesday, October 26th at 10:45 a.m. Panelists are Jennifer Griffith, Elaine Gould, Judith Howe, Mathy Mezey, Manoj Pardasani, Jennifer McDermott and Emily Krohn. Irene Gutheil is moderator.

KERMIT SCHOOLER SYMPOSIUM
Kermit Schooler, Ph.D, served as Professor and Dean of the School of Social Work at Syracuse University for two decades. Dr. Schooler, a social psychologist, was recognized nationally and internationally for his research and theory development in aging, particularly in the area of environment, stress and coping, and morale. Just before Kermit’s death in 1991, the Executive Board of SSA established the Kermit Schooler Symposium at the Annual Meeting to honor his lifetime contributions to the field of gerontology. As part of SSA’s tradition, this special symposium is in honor of Kermit Schooler.

This year the Kermit Schooler Symposium is on Thursday, October 27th at 9:00 a.m. and is titled “Aging Well: The Role of Mental Health.” Panelists are Tobi Abramson, Valerie Abel, Peter Kanaris, Julie P. Shaw and Maria Deutscher. Patricia Brownell is moderator.

PAST-PRESIDENTS’ CIRCLE
The Past-Presidents’ Circle Luncheon Symposium is organized each year by a group made up of Past Presidents of SSA. This year’s session is titled “Reframing Education in Gerontology” and is scheduled for Thursday, October 27th from 12:15 p.m. until 2:00 p.m.
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SESSIONS SCHEDULE

WEDNESDAY, OCTOBER 26TH

8:15 a.m. – 9:00 a.m.
Continental Breakfast

9:00 a.m. – 10:15 a.m.

Session A1 - Symposium: Health and Well-Being
Moderator: Mark Brennan-Ing, PhD
- Promoting Health and Well-Being for Older Adults in the Correctional Environments
  Tina Maschi, PhD; Margaret Leigey, PhD

Session A2 - Papers: Financial Health and Well-Being
Moderator: Colette Phipps, MSW
- Understanding Family Dynamics When Presenting Care Plans for the Dependent Elderly
  Ellen Eichelbaum, MS
- Identifying and Preventing Financial Elder Abuse
  Michael Schulman, CPA, MBA

Session A3 - Symposium: Intergenerational Well-Being
Moderator: David Steitz, PhD
- Counseling Grandparents Rearing their Grandchildren
  Robert J. Maiden, PhD; Craig Zuckerman, EdD

10:15 a.m. – 10:45 a.m.
Break
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WEDNESDAY, OCTOBER 26TH

10:45 a.m. – 12:15 p.m.

Session B1 - Symposium: Preventive Health
Moderator: Gary Malys, MA

Increasing the Use of Medicare Preventive and Health Screening Benefits in New York State: Examples and Opportunities
Alvaro Carrascal, MD, Elizabeth Grubert, PhD, Marcus Harazin, MS

12:15 p.m. – 1:15 p.m.

Session B2 - George N. Warner Memorial Symposium
Moderator: Irene Gutheil, DSW

Interprofessional Online Learning in Geriatrics and Gerontology: Opportunities and Barriers
Jennifer Griffith, MA; Elaine Gould, MSW; Judith Howe, PhD; Mathy Mezey, EdD

Using Community Partnerships to Enhance Geriatric Education
Manoj Pardasani, PhD

EISEP: A case study of best practices.
Jennifer McDermott, MPA; Emily Krohn, MSW

12:15 p.m. – 1:15 p.m.

Lunch
Welcome: Janna Heyman, PhD, SSA 2011 President
Introduction: Greg Olsen, Acting Director, NYS Office for the Aging
Keynote Speaker: Kathleen Otte, Regional Administrator
Administration on Aging
U.S. Department of Health & Human Services
39th Annual Conference of the State Society on Aging of New York State  
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WEDNESDAY, OCTOBER 26TH

1:30 p.m. – 3:15 p.m.

Session C - Town Hall Meeting: Promoting Health and Well-Being for Older New Yorkers

Coordinator: Martha Bial, Ph.D.
Moderator: Dr. Thomas V. Caprio, Assistant Professor of Medicine and Nursing, University of Rochester Medical Center
Speakers: Greg Olsen, Acting Director, NYS Office for the Aging
         Senator David J. Valesky, Chair of NYS Senate Aging Committee
         Dr. Jaime Torres, U.S. Health & Human Services Regional Director
         Assemblywoman Joan Millman, Chair of Assembly Aging Committee (invited)

Our annual forum will explore a range of health and well-being issues affecting older adults in New York State. Health, well-being and supportive environments are priority concerns for positive aging. Representatives from federal and state government will address how policy can affect services for older adults and their families.

3:15 p.m. – 3:45 p.m.

Break

3:45 p.m. – 5:00 p.m.

Session D1 - Symposium: Chronic Disease Self-Management
Moderator: Jurgis Karuza, PhD

Mid-Hudson Valley Region Living Well Livable Communities-Chronic Disease Self-Management Program
Dozene Guishard, MPS; Colette Phipps, LMSW

Session D2 - Symposium: Educational Well-Being
Moderator: Robert Maiden, PhD

Learning about Aging at SUNY-Empire State College
Julia Shaw, EdD; Joanne Levine, PhD; Joyce McKnight, EdD; Mara Kaufmann, PhD

Session D3 Symposium: Policy and Practice
Moderator: Deborah Heiser, PhD

Health Policy, Legislative Advocacy and Leveraging the Power of Healthcare and Community Collaboratives: A 10-Year History of the MOLST, FHCDA and the PCIA
Patricia A. Bomba, MD; Mary Beth Morrissey, PhD
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**Wednesday, October 26th**

3:45 p.m. – 5:00 p.m. (continued)

**Session D4 - Papers: Illness and Self-Management**
Moderator: Ann Brownhill Gubernick, LMSW

- Predictors of Driving Self-Regulation Over Time
  *Joann Reinhardt, PhD; Amy Horowitz, DSW*

- Factors Affecting Disclosure of HIV Status among Older Adults
  *Liz Seidel, MSW; Mark Brennan-Ing, PhD; Stephen Karpiak, PhD*

6:00 p.m. – 7:00 p.m.

**Poster Presentations**

- Evidence of the Enduring Appeal of Intergenerational Activities: The Ithaca College/Longview Partnership, *Christine Pogorzala, MS*

- NORC Residents’ Interest in Support Groups, *Nancy Dorr, PhD; Simone Westerman; Amanda K. Loitsch, BA; Richard T. Pulice, PhD*

- Evaluation of Older Adults’ Experiences in a Creative Arts Program
  *Irene A. Gutheil, DSW; Janna C. Heyman, PhD; Martha Bial, PhD; Maura O’Malley*

**Cocktails**

Music by Joshua Cipolla

7:00 p.m.

**Dinner and Award Program – Sponsored by EmblemHealth**

**Awardees:**

- Walter M. Beattie Jr. Award: Judith L. Howe, PhD
- Advocate for Older Adults Award: William Dionne, BA
- President’s Award: Robert B. Blancato, MPA

**Keynote Address**

Robert B. Blancato, MPA
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THURSDAY, OCTOBER 27TH

8:15 a.m. – 9:00 a.m.
Business Meeting – All SSA members are welcome to attend
Continental Breakfast

9:00 a.m. – 10:15 a.m.

Session E1 - Kermit Scholer Symposium: Mental Health and Well-Being
Moderator: Patricia Brownell, PhD
Aging Well: The Role of Mental Health
Tobi Abramson, PhD; Valerie Abel, PsyD; Peter Kanaris, PhD; Julie P. Shaw, EdD; Maria Deutscher, PhD

The Kermit Scholer Symposium is co-sponsored by SSA and the New York State Psychological Association’s Adult Development and Aging Division. The division educates professionals and the public about normal development in later life and aging and increases awareness about clinical psychological services.

Session E2 - Papers: Risk and Resilience
Moderator: Liz Seidel, MSW
Suicide in Older Adults: A Literature Review with Implications for Practice
Tracy Knight, MSW
Trauma and Stress Among Older Adults In Prison: Breaking the Cycle of Silence
Deborah Courtney, MSW, MA; Tina Maschi, PhD
Older Adults’ Substance Abuse
Linda White-Ryan, LMSW

Session E3 - Papers: Community Assets and Volunteerism
Moderator: William Lane, PhD
Building on Community Assets to Improve Palliative and End of Life Care
Judith Dobrof, DSW; Janna Heyman, PhD; Mary Beth Morrissey, PhD; Cornelia Schimert, RN, BSN; Susan Trank, MSW
AmeriCorps in Eldercare Settings (ACES): A pioneering civic engagement project
Kate Bliss, MSW; Karen Revitt, LMSW

10:15 a.m. – 10:30 a.m.
Break
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THURSDAY, OCTOBER 27TH

10:30 a.m. – 12 noon

Session F1 - Symposium: Palliative Care and End-of-Life Planning
Moderator: Colette Phipps, MSW

Digital Transformation of Advance Directives and Medical Orders for Life-Sustaining Treatment (MOLST)
Patricia Bomba, MD, FACP; Wren Keber, BA

Session F2 - Papers: Social Well Being and Technology
Moderator: James O’Neal, MA

Advantages and Limitations of using NIH’s new PROMIS Tools for Measuring Clinical and Research Outcomes
Sarah Burnett-Wolle, PhD

Teletherapy As a Tool to Confronting Underutilization of Mental Health Treatment for Seniors
Jacqueline Oertel, MSW; Margaret Ballantine, MSW, PhD

Reducing Social Isolation through Telephone Conference Call Classes
Sara Peller, LCSW

Session F3 - Symposium: Palliative Care and End-of-Life Planning
Moderator: Maria Yagual, BA

Ensuring that Terminally Ill Older Adults Are Informed about and Receive Palliative Care
David Leven, JD; Michael Frankenthaler, MD

Session F4 - Symposium: Working with Volunteers
Engaging Older Adults as High-Skilled Volunteers
Susan Batkin, MSW; Rebecca Haase, BSW

12:15 p.m. – 2:00 p.m.

Session G - Past Presidents’ Circle/Luncheon: Reframing Education in Gerontology
Moderators: Judith Howe, PhD, Robert Maiden, PhD, Mark Brennan-Ing, PhD, & Beverly Horowitz, PhD, and other Past Presidents of SSANY

Panelists: Lisa Curch, PhD (University Faculty Member)
Jennifer Griffith, MA (University Doctoral Student)
Rosemarie Oakman (University Undergraduate Student)
Jennifer Rosenbaum, MA (Representative of State Government)
James O’Neal, MA (Service Provider Representative)
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**THURSDAY, OCTOBER 27TH**

2:00 p.m. – 3:15 p.m.

**Session H1 - Symposium: Economic Well-Being**
Moderator: Lynn Varricchio, MPH, MTh

Aging Successfully in New York: A Sound Infrastructure in Changing Times
*Maria Alvarez, MS; Marcus Harazin, MS; James Collins, MPA*

**Session H2 - Papers: Caregiving**
Moderator: Corinda Crossdale, LMSW

Livable Communities Caregiver Coaching Program: Volunteers Stepping Forward to Give Back
*Colette Phipps, LMSW; Geri Brooks, GNP; Dozene Guishard, MPA*

Awareness and Usage of Caregiving Support Services in New York State
*Jessica Spilman, BS; Dan Wasserman, BA*

Bringing All Partners to the Table: Integrating Home Care Aides Into the Caregiving Team
*Carol Rodat, MA; Meghan Shineman, MPA; Tracey A. Sokoloff, MPH*

**Session H3 - Papers: HIV**
Moderator: Paul Gould, MSW

Service Utilization among Older Adults with HIV: The Joint Association of Sexual Identity and Gender
*Mark Brennan-Ing, PhD; Liz Seidel, MSW; Andrew S. London, PhD; Sean Cahill, PhD; Stephen E. Karpiak, PhD*

Aging and Sexual Health: Survey Results and Steps to Promote Sexual Well-Being Among Older Adults
*Richard Cotroneo, MA; Kirsten Rowe, MS; Clara DeSanctis, BSW*

**Session H4 - Papers: Cultural Issues**
Moderator: Mebane Powell, MSW

The Changing Face of Senior Centers
*William J. Dionne, BA*

Promoting Social Well-Being and Integration among South Asian Older Adults
*Manoj Pardasani, PhD*

Preferences for Communication about Serious Illness among Korean American Older Adults
*Cathy S. Berkman, PhD; Eunjeong Ko; Soonhee Roh*

3:15 p.m. – 3:30 p.m.

Break
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THURSDAY, OCTOBER 27TH

3:30 p.m. – 4:45 p.m.

**Session I1 - Symposium: Elder Abuse**
Moderator: Dozene Guishard, MPA

- Under the Radar: Findings from the New York State Elder Abuse Prevalence Study
  *Patricia Brownell, PhD; Jacquelin Berman, PhD; Art Mason, LMSW*

**Session I2 - Papers: Health and Well-Being**
Moderator: Tracey Sokoloff, BSN, MPH

- Person-centered Bathing: Increasing Well-being for Elders and Caregivers
  *Karen Revitt, MSW*

- Problem Solving Therapy for Older Adults with Vision Loss and Depression
  *Amy Horowitz, DSW; Joann Reinhardt, PhD*

- Persons with Developmental Disabilities: Exploring their Health Needs in the Context of Health Disparities
  *Hillary Closs, BSW*

**Session I3 - Papers: General Well-Being**
Moderator: Marcus Harazin, MS

- Successful Aging and Improved Attitudes towards Older Adults via a Community Intergenerational Service-Learning Program
  *Jean Coppola, PhD; Barbara A Thomas, RN, MA, MS, FNP; Janna C. Heyman, PhD; Linda Forman, MS; Colette Phipps, LMSW*

- "Walk It Out!": An Intergenerational Incentive-Based Fitness Program for Community-Dwelling Minority Older Adults
  *Monique Hedmann, MPH*

**Session I4 - Papers: Creative Approaches to Well-Being**
Moderator: James Collins, MPA

- Creating a Cognitive Fitness Gym to Enhance Memory and Mood of Older Adults
  *Paula Hartman-Stein, PhD*

- Using Therapy Dogs to Promote the Well-Being of Older Adults
  *Diane Ferrero-Paluzzi, PhD; Maria Armiento-DeMaria, MA*
39th Annual Conference of the State Society on Aging of New York State
“Seasons of Change: Promoting Well-Being in a Changing Environment”

THURSDAY, OCTOBER 27TH

6:00 p.m. – 7:00 p.m.
Cocktails and Silent Auction
Music by Joshua Cipolla

7:00 p.m.
Dinner and Halloween Party
Music by Joshua Cipolla

FRIDAY, OCTOBER 28TH

8:00 a.m. – 9:00 a.m.
Coffee and Tea

9:00 a.m. – 10:15 a.m.
Session J1 – Symposium: Mental Health and Well-Being
Moderator: Dorothy Hickey, MA, RN
Implementing PEARLS: A Collaborative Approach to Addressing Depression in Older Adults
Christine Peck, LMSW; Deborah King, PhD; Lisa Boyle, MD

Session J2 – Papers: Quality of Life
Moderator: Martha Bial, PhD
Engaging Residents: An Individualized Approach to Aging In Place in a NNORC/NORC Setting.
Mary Kanerva, BA; Emily Krohn, LCSW-R
Impact of Technology on Senior Citizens’ Lives
Nancy Lucashu
Exceptional Care Planning: Saving Time and Personalizing Care
Kate Bliss, MSW

Session J3 - Papers: Caregiving
Moderator: Manoj Pardasani, PhD
Communicating Care: Caregiving Daughters and Aging Mothers
Denice Yanni, PhD
Caregiving to Older Adults: An analysis of Family Caregiver Burden
Ghenet Weldeslassie, PhD
Caregiving at a Distance
John Mills, MPP

10:15 a.m. – 12 noon
Special Workshop Session: How to Evaluate your Program for Older Adults (Box Lunch to go)
Janna Heyman, PhD; Irene Gutheil, DSW
SPONSORSHIP OPPORTUNITIES

Diamond $5,000 & Up
- Sponsor name identified as a host of a large event at the meeting
- Sponsor name on SSA bags
- Complimentary exhibitor space
- Complimentary full-page ad* in the Conference Program
- Listed as a platinum level sponsor
- 4 full conference registrations

Platinum $2,500-4,900
- Sponsor name identified as a host of an event at the meeting
- Complimentary exhibitor space
- Complimentary full-page ad* in the Conference Program
- Listed as a platinum level sponsor
- 2 full conference registrations

Gold $1,500
- Complimentary exhibitor space
- Complimentary full-page ad* in the Conference Program
- Listed as a gold level sponsor
- 1 full conference registrations

Silver $1,000
- Complimentary exhibitor space
- Complimentary half-page ad* in the Conference Program
- Listed as a silver level sponsor
- Single day registration

Bronze $500
- Complimentary half-page ad* in the Conference Program
- Listed as a bronze level sponsor
- Single day registration

Friends & Supporters $250
- Listed in program as a Friend and Supporter

EXHIBITOR OPPORTUNITIES

Rate: $250 for 2 days
6’ x 30” Exhibitor Table draped with black linen & two chairs
Membership is not required to exhibit.

ADVERTISING OPPORTUNITIES

SSA IS OFFERING ADVERTISING SPACE IN THE PROGRAM BOOK OF THE 39TH ANNUAL CONFERENCE. Current organizational members of SSA are entitled to a free quarter-page ad. However the advertisement needs to be submitted along with this form to be included in the program. SSA members will receive a discounted advertising rate if the ad is upgraded to a larger size. Program measures 8.5” x 11”. Please note that all conference program ads will be displayed in black and white.

RATES:

<table>
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<th></th>
<th>FULL PAGE (7.5” w x 10” h)</th>
<th>1/2 PAGE (7.25” w x 4 5/8” h)</th>
<th>1/4 Page (3.5” w x 4 5/8” h)</th>
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<tr>
<td>SSA MEMBER</td>
<td>$225</td>
<td>$175</td>
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<tr>
<td>NON-MEMBER</td>
<td>$275</td>
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Please Circle All that Apply: Sponsor Exhibitor Advertisement

Organization Name: ________________________________________________________________
Contact Person: _________________________________________________________________
Address: _________________________________________________________________ FAX: ____________________ Email: ____________________
Phone: ____________________

All advertisements should be black and white, camera-ready, and sized to the dimensions selected above. Email the advertisement in MS Word or pdf form to: Karen Dybing at dybing@fordham.edu

Please make the check payable to SSA and mail with this form a hard-copy of the advertisement to:
Karen Dybing, Fordham University Graduate School of Social Service, 400 Westchester Avenue, West Harrison, NY 10604

For questions contact: Janna Heyman, PhD, at heyman@fordham.edu or Manoj Pardasani, PhD, at mpardasani@fordham.edu

Deadline: Submissions must be postmarked no later than October 15, 2011.

PLEASE MAIL THIS FORM. THIS IS NOT AN ONLINE PROCESS
39TH ANNUAL CONFERENCE OF THE
STATE SOCIETY ON AGING OF NEW YORK
October 26-28, 2011

CONFERENCE REGISTRATION FORM

All persons/presenters who attend or participate in the conference are asked to pre-register. Full payment must accompany your registration. Each registration includes admission to all conference sessions (plenary and breakouts) as well as all meals, receptions and Thursday night social. Early Bird registrations must be received prior to October 7, 2011 to qualify for the reduced rate.

Two ways to register:
- Online at: https://ssany.org/conference/ using a credit card. Online registration begins Thursday, September 1, 2011 and closes Monday, October 17, 2011.
- By postal mail submitting a completed form (see below) along with a check, voucher, or money order to the address indicated. Please submit the mail form by October 7, 2011 so we have sufficient time to process the information. Otherwise, please pay at the conference. Use one form for each registrant. The form may be photocopied. Please type or print clearly.

Requests for registration refunds must be submitted in writing to SSA Treasurer David Steitz, PhD, and postmarked no later than October 7, 2011. A 25% handling charge will be charged for refunds. There will be no refunds made after that date. No refunds will be given for no-shows or registrations cancelled after October 7, 2011.

PLEASE TYPE OR PRINT CLEARLY (this information will be used for your name badge)

Name & Highest Degree: ___________________________________________________________
Affiliation: ___________________________________________________________________
Address: _____________________________________________________________________
City __________________________ State _______ ZIP _________________________________
Phone (Day) __________________________ Email _______________________________________
Emergency Contact ____________________________________________________________

Conference Fees (including meals):

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<th>After</th>
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<tr>
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One day conference registration:

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<td>Full-time student**</td>
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*SSA Membership - Membership coverage period runs through October 31, 2012 ($40.00 for professionals, $15.00 for students/seniors, and $75 for organizations) $__________

Total Amount Enclosed $__________

Days(s) of Attendance: [ ] Wednesday 10/26 [ ] Thursday 10/27 [ ] Friday 10/28 [ ] All

Dietary Restrictions: [ ] Kosher [ ] Vegetarian

Special Accommodations for Disability Needed _____________________________________________________________

**Students: Please enclose conference registration fees and sign below.

Student Signature: __________________________ College/University: __________________________

Professor Signature: __________________________ Department/School: __________________________

For full-time students only, check box if applying for partial scholarship [ ]
HOTEL RESERVATION INFORMATION

The Gideon Putnam Conference Center and Spa will be hosting the State Society on Aging of New York Conference Wednesday, October 26 through Friday, October 28, 2011. The Gideon Putnam Conference Center and Spa is located at 24 Gideon Putnam Road, Saratoga Springs, NY 12866. Guests should call the resort directly at (518) 584-3000 or (866) 746-1077 toll-free to make their reservations. There are still a limited number of rooms available for some of the dates. All reservations must be accompanied by a first night’s room deposit or guaranteed with a major credit card. Please be sure to mention that your reservation is part of the State Society on Aging of New York Conference/SSA group.

In addition, The Hilton Garden Inn is honoring the room rate of $143 for a standard room. Please be sure to mention that your reservation is part of the State Society on Aging of New York Conference/SSA group. The Hilton Garden Inn is located only two miles away from the Gideon Putnam Conference Center. The address is 125 South Broadway, Saratoga Springs, NY. Guests should call the hotel directly at (518) 587-1500.

Please check with your hotel regarding check-out, cancellation, changes and special requests.
39th Annual Conference of the State Society on Aging of New York State
“Seasons of Change: Promoting Well-Being in a Changing Environment”

Gideon Putnam Hotel and Conference Center
October 26 – October 28, 2011

2011 EXECUTIVE OFFICERS
Janna Heyman, PhD, President
Mark Brennan-Ing, PhD, Immediate Past-President
Corinda Crossdale, LMSW, President-Elect
David Steitz, PhD, Treasurer
Debra Fromm Faria, LCSW, Secretary

If you have further questions or inquiries about the Conference Program, Sessions, Special Accommodations, and Registration contact:

Manoj Pardasani, PhD
SSA 2011 Program Chair
Fordham University
Graduate School of Social Service
113 West 60th Street, Room #719-F
New York, NY 10023
Email: mpardasani@fordham.edu
Phone: 212-636-6622

For further information about the Annual Conference, please visit our SSA Webpage: www.ssany.org

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