44th Annual Conference of the State Society on Aging of New York

Changing the Landscape: Creative Approaches to Healthy Aging

Wednesday, October 26 – Friday, October 28, 2016

Ithaca College
953 Danby Road
Ithaca, NY 14850

For meeting and abstract submission information visit the SSA Webpage: http://ssany.org
Dear Colleagues:

Our 2016 State Society on Aging of New York (SSA) Conference will be held at Ithaca College in Ithaca, New York from Wednesday, October 26th through Friday, October 28th. We invite submissions to this year’s annual conference program from individuals in all areas of gerontology and geriatrics, as well as allied fields, including academicians, researchers, service providers, administrators, policy makers, clinicians, private practitioners, students, older adults, and others interested in the field of aging.

The annual conference encourages participation through papers, posters, and artistic work. Accepted submissions will be presented at designated paper or poster sessions. Creative expressions on aging-related topics may be submitted for exhibition in the conference's artist corner. As always, students are especially encouraged to submit their papers for consideration for the Student Paper Awards and to present their work at the conference.

This year the theme of the conference is, “Changing the Landscape: Creative Approaches to Healthy Aging.” This theme highlights our conference location in upstate New York, as well as inviting attention to how different landscapes affect the health and well-being of elders in New York State. In partnership with the Finger Lakes Geriatric Education Center, Wednesday’s program will be a Rural Summit focusing on creative approaches to the health of rural elders. The remainder of the program will highlight research and innovative projects that support the well-being of elders and their families. Priority will be given to papers that address the conference theme.

Abstract submissions for papers, posters and artistic projects must be submitted online NO LATER than by Friday, May 20, 2016. Acceptance notifications will be emailed in late June. All presenters must register for the conference prior to the publication of the conference book.

We look forward to seeing you in Ithaca!

Kind regards,

Mary Ann Erickson, PhD
SSA President, 2016

Questions regarding abstract submissions should be directed to:
Maria Brown
SSA Conference Program Chair
Email: mbrown08@syr.edu
Submission Instructions for Presenters

(Note to students: Complete instructions for student submissions can be found on page 5.)

Complete and submit the abstract application form online, available on the SSA website, found at http://ssany.org. You may also go directly to the Survey Monkey SSA Abstract form using this link: https://www.surveymonkey.com/r/SSA-2016

1. Abstracts should be no more than 250 words.

2. The deadline for abstract submission is Friday, May 20.

3. All complete submissions will be reviewed. Submissions related to the conference theme will receive priority consideration.

4. Please make all requests for audiovisual equipment required for your presentation on the abstract submission form. **WE DO NOT SUPPLY LAPTOPS**; however, if you contact the program host, Mary Ann Erickson, arrangements may be possible for use of other presenters’ personal equipment.

5. Please contact Program Chair Maria Brown at mbronw08@syr.edu or at (315) 443-4685 with any questions regarding abstract submissions.

Criteria for Evaluation
Applicants do not need to be members of SSA to submit abstracts. All abstracts will be peer reviewed for their relevance to the needs of an aging society, scholarship quality, and scholarship content including originality of ideas or methods.

Conference Attendance and Registration
If an abstract is accepted, it is assumed that the first author or organizing chair will take responsibility to ensure its presentation. If the first author is unable or unavailable to deliver the presentation, alternate arrangements for the presentation delivery must be made, with appropriate notification given to the program chair. **You must register for the conference in order to be able to present.** Please register for conference at the SSA website: www.ssany.org

Presentation Formats
**Paper Sessions (25 minutes each presenter: 20 min. presentation, 5 min. questions)**
Successful papers will report on completed research, describe program experiences or a model of practice, or present a sound analysis of a current issue in aging. Papers may have single or multiple authors. The program committee may not be able to accept all paper submissions or honor more specific requests regarding paper sessions due to time constraints in the program. If your abstract is not accepted for a paper session, please indicate on the submission form if you would like to have it considered for a poster session. The SSA Program Committee will group accepted papers by theme into sessions facilitated by moderators of its selection.
**Posters (60 minutes)**
Posters report on completed research, describe program experiences or a model of practice, or present an analysis of a current issue in aging. Posters can have single or multiple authors. The interactive poster sessions feature authors presenting ideas visually but also discussing the material and concepts one-on-one with colleagues. Posters display information visually, relying on graphic representations (e.g., tables, pictures or charts), and may benefit from a simple, clear design and appropriate use of color. The posters are grouped together in a single room or common area and displayed for designated one-hour sessions.

**Artist Corner**
We are requesting submissions of original prose, poetry, artwork and other artistic works that reflect themes related to aging.

**Membership**
To become a member of the State Society on Aging of New York, which entitles you to a membership rate on registration fees, or to receive all future mailings, please explore the membership section of our website at http://ssany.org.
Student Submissions

Students, both graduate and undergraduate, are encouraged to submit abstracts for regular conference presentation and written papers for the student paper competition. There will be opportunities to meet other students and professionals in the field. Presenting a paper or poster gives students professional recognition for their work, a chance to meet fellow students and professionals, and potential opportunities for career development.

Students have two options for submitting scholarly papers to the SSA Conference:

**Presentation of Paper and Student Award Consideration:** To be considered for presentation and the student award, students must **both**

1. submit an abstract using the Survey Monkey link on [http://ssany.org](http://ssany.org) or directly at [https://www.surveymonkey.com/r/SSA-2016](https://www.surveymonkey.com/r/SSA-2016) and
2. submit a copy of the abstract and complete paper by email to Tobi Abramson, Awards Committee Chair, at tabramso@nyit.edu, noting which student award is being applied for. Awards are made for: (a) best paper by a doctoral student, (b) best paper by a master’s level student, or (c) best paper by an undergraduate student. **The deadline for both submissions is May 20, 2016.**

**Presentation of Paper Only:** Students may submit an abstract for review in a regular conference presentation without being considered for the student award. If submitting an abstract for regular conference presentation only, please complete the abstract submission form via the Survey Monkey link on [http://ssany.org](http://ssany.org) or directly at [https://www.surveymonkey.com/r/SSA-2016](https://www.surveymonkey.com/r/SSA-2016) by May 20, 2016.

Winners of the student paper competition in each category – undergraduate, masters and doctoral student submissions – will receive a scholarship award to cover conference registration and present their work at the conference. Limited scholarships funds will be available to defray students’ conference registration fees. For student scholarship information, visit [www.ssany.org](http://www.ssany.org). Award winners and students presenting papers or posters will receive preference for scholarships.

Questions concerning the student awards may be directed to Student Committee Co-chairpersons Christian Gonzalez-Rivera at cgonzalezrivera@nycfuture.org and Eunice Flemister at efleimester@hostos.cuny.edu.
SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends &amp; Supporters</th>
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<td>$2,500 &amp; Up</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250-$499</td>
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</tbody>
</table>

- Sponsor identified as the host of an event at the meeting
- Complimentary exhibitor space
- Complimentary full-page ad in the conference program
- Listing in program as gold-level sponsor
- 1 full complimentary conference registration
- Complimentary exhibitor space
- Complimentary half-page ad in the conference program
- Listing in program as silver-level sponsor
- Complimentary single-day registration
- Complimentary half-page ad in the conference program
- Listing in program as bronze-level sponsor
- Listing in conference program as a Friend and Supporter.

EXHIBITOR OPPORTUNITIES

Rates: $200 for 2 days • $125 for 1 day
6-foot x 30-inch Exhibitor table draped with linen & two chairs
Membership is not required to exhibit.

ADVERTISING OPPORTUNITIES

SSA OFFERS ADVERTISING SPACE IN THE PROGRAM BOOK OF THE 44TH ANNUAL CONFERENCE. Current organizational members of SSA are entitled to a free quarter-page ad. The advertisement MUST be submitted along with this form to be included in the program. SSA members will receive a discounted advertising rate if they upgrade their ads to a larger size. Program measures 8.5” x 11” and is printed in black and white.

Rates

<table>
<thead>
<tr>
<th></th>
<th>Full Page (7.5” w x 10” h)</th>
<th>1/2 Page (7.25” w x 4 5/8” h)</th>
<th>1/4 Page (3.5” w x 4 5/8” h)</th>
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</thead>
<tbody>
<tr>
<td>SSA Organizational Member</td>
<td>$125</td>
<td>$75</td>
<td>Included</td>
</tr>
<tr>
<td>SSA Individual Member</td>
<td>$200</td>
<td>$150</td>
<td>$75</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$250</td>
<td>$200</td>
<td>$100</td>
</tr>
</tbody>
</table>

The form to become a sponsor, exhibitor or advertiser appears on the following page.
Please Check All that Apply:

____ Sponsor
   ____ Platinum Level $2,500 & up
   ____ Gold Level $1,500
   ____ Silver Level $1,000
   ____ Bronze Level $500
   ____ Friends and Supporters $250 - $499

____ Exhibitor

____ Advertisement Only

Organization Name: _________________________________________________________________

Contact Person: ___________________________________________________________________

Address: __________________________________________________________________________

Phone: _____________________ Fax: _____________________ Email:______________________

All images and advertisements should be black and white, camera-ready, and sized to the dimensions selected above. Email the advertisement in MS Word or pdf form to: Karen Dybing at dybing@fordham.edu.

Please make the check payable to SSA and mail a hard copy of the advertisement with this form to:
   Karen Dybing
   Fordham University Graduate School of Social Service
   400 Westchester Avenue, West Harrison, NY 10604

For questions please contact James O’Neal at joneal1306@aol.com or Janna Heyman at heyman@fordham.edu

*Deadline: Submissions must postmarked no later than September 30, 2016.*
TRAVEL AND HOTEL INFORMATION

Travel
All conference sessions will be held at Ithaca College, 953 Danby Road, Ithaca, NY 14850.

There are a number of travel options for those traveling from other parts of the state. For air travel, the Ithaca Tompkins Regional Airport has direct flights to and from the Newark airport. Several companies offer non-stop bus service from New York City to Ithaca:

- Big Red Bullet http://bigredbullet.com/
- Cornell’s Campus to Campus Bus https://transportation.fs.cornell.edu/coach/
- Ithaca Platinum Express http://www.coachusa.com/info/shortline/ss.ithacaplatinum.asp

Hotels
We have reserved blocks of rooms in two local hotels. These locations are both suitable for those who will be in Ithaca without a car, as either hotel shuttles or conference-arranged transportation will be provided between the hotel and the Ithaca College campus. For those arriving in Ithaca with a car, parking on campus will be free so you may wish to investigate additional nearby lodging options through the Ithaca Visitor’s Bureau http://www.visitithaca.com/.

**Hotel Ithaca**
222 South Cayuga Street, Ithaca NY (downtown Ithaca)
607-272-100
www.thehotelithaca.com

Room Rates:

<table>
<thead>
<tr>
<th>Start Date</th>
<th>End Date</th>
<th>Room Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/25/2016</td>
<td>10/28/2016</td>
<td>Double Queen or King</td>
<td>$134.00</td>
</tr>
<tr>
<td>10/25/2016</td>
<td>10/28/2016</td>
<td>Double Queen Executive or King Executive</td>
<td>$154.00</td>
</tr>
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</table>

Hotel rates are subject to applicable state and local taxes in effect.

**Room Reservations**: The hotel will be holding a block of rooms for SSA attendees at this special group rate. Hotel reservations MUST BE RECEIVED BY THE HOTEL ON/BEFORE FRIDAY, SEPTEMBER 30, 2016. Following this cut-off date the rate will not be guaranteed.
Country Inns & Suites
1100 Danby Road, Ithaca, NY
607-256-1100
http://www.countryinns.com/ithaca-hotel-ny-14850/nyithaca

Room Rates:

<table>
<thead>
<tr>
<th>Start Date</th>
<th>End Date</th>
<th>Room Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/25/2016</td>
<td>10/28/2016</td>
<td>Queen, Queen Suite or King Suite</td>
<td>$119.00</td>
</tr>
</tbody>
</table>

Hotel rates are subject to applicable state and local taxes in effect.

Room Reservations: The hotel will be holding a block of rooms for SSA attendees at this special group rate. Hotel reservations **MUST BE RECEIVED BY THE HOTEL ON/BEFORE SUNDAY, SEPTEMBER 25, 2016.** Following this cut-off date the rate will not be guaranteed.

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CONFERENCE REGISTRATION FEES

Registration for the conference can be found on the SSA website at [http:ssany.org](http:ssany.org)

<table>
<thead>
<tr>
<th>Full Conference Registration:</th>
<th>Received by October 5</th>
<th>After October 5</th>
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<tbody>
<tr>
<td>Professional SSA member*</td>
<td>$200.00</td>
<td>$250.00</td>
</tr>
<tr>
<td>Non-member</td>
<td>$250.00</td>
<td>$300.00</td>
</tr>
<tr>
<td>Full-time student (SSA Member)</td>
<td>$80.00</td>
<td>$100.00</td>
</tr>
<tr>
<td>Full-time student (non SSA Member)</td>
<td>$110.00</td>
<td>$130.00</td>
</tr>
</tbody>
</table>

| One-day conference registration: | | |
| Professional SSA member* | $100.00 | $150.00 |
| Non-member                  | $130.00  | $180.00  |
| Full-time student (SSA member) | $50.00 | $70.00 |
| Full-time student (Non-SSA member) | $70.00 | $95.00 |

*SSA Membership
($40.00 for professionals, $15.00 for students/seniors, and $75 for organizations)