

# Call for Papers - 2018



Painting by Lea Irene Savage in 2007 at the age of 80  
Photo by Danielle D. Gagne

## **46<sup>th</sup> Annual Conference of the State Society on Aging of New York**

### **Building a Culture of Health and Well-Being for All Ages**

**Wednesday, October 24 – Friday, October 26, 2018**

**The Gideon Putnam Hotel**  
24 Gideon Putnam Road  
Saratoga Springs, New York 12866

For meeting and abstract submission information  
visit the SSA Webpage: <http://ssany.org>



Dear Colleagues:

Our 2018 State Society on Aging of New York (SSA) Conference will be held at The Gideon Putnam Hotel in Saratoga Springs, New York from Wednesday, October 24<sup>th</sup> through Friday, October 26<sup>th</sup>. We invite submissions to this year's annual conference program from individuals in all areas of gerontology and geriatrics, as well as allied fields, including academicians, researchers, service providers, administrators, policy makers, clinicians, private practitioners, students, older adults, and others interested in the field of aging.

This year the theme of the conference is, **“Building a Culture of Health and Well-Being for All Ages.”** This year's theme focuses on solutions focused strategies, especially related to how individuals, organizations, and communities can work together to build a healthier and more equitable and age-friendly society both locally and globally. We especially invite presenters to share about their research and practices that help to build a culture of health and well-being for individuals of all ages and their families and communities. We are especially seeking presentations on strategies that: (1) promote and educate about the shared value of health, (2) foster interagency collaboration, (3) address systemic environmental and policy conditions that influence access to health and social equality for diverse groups, and/or (4) integrate health and other service systems and improve access to quality care. We also welcome submissions on innovations that target one or more of the eight domains of age friendly cities and communities: the built environment, transportation, housing, social participation, respect and social inclusion, civic participation and employment, communication, and community support and health services.

The annual conference encourages participation through papers, posters, and artistic work. Accepted submissions will be presented at designated paper or poster sessions. Creative expressions on aging-related topics may be submitted for exhibition in the conference's artist corner. As always, students are especially encouraged to submit their papers for consideration for the Student Paper Awards and to present their work at the conference. Abstract submissions for papers, posters and artistic projects must be submitted online NO LATER than by **Wednesday, July 15, 2018**. Acceptance notifications will be emailed in mid-July. All presenters ***must register*** for the conference prior to the publication of the conference book.

We look forward to seeing you in beautiful Saratoga Springs!

Kind regards,

Tina Maschi, PhD, LCSW, ACSW  
SSA President, 2018

**Questions regarding abstract submissions should be directed to Conference Co-Chairs:**

Annette Hintenach                      Janna Heyman  
Email: Annette.Hintenach@va.gov      Email: heyman@fordham.edu



## **Submission Instructions for Presenters**

***(Note to students: Complete instructions for student submissions can be found on page 4)***

Complete and submit the abstract application form online, available on the SSA website, found at <http://ssany.org>. You may also go directly to the Survey Monkey SSA Abstract form using this link: <https://www.surveymonkey.com/r/SSA2018>

1. Abstracts should be no more than 250 words.
2. **The deadline for abstract submission is Wednesday, July 15.**
3. All complete submissions will be reviewed. Submissions related to the conference theme will receive priority consideration.
4. Please make all requests for audiovisual equipment required for your presentation on the abstract submission form. **WE DO NOT SUPPLY LAPTOPS**; however, if you contact the program co-chairs, Annette Hintenach and Janna Heyman, arrangements may be possible for use of other presenters' personal equipment.
5. Please contact Program Co-Chairs with any questions regarding abstract submissions.  
Annette Hintenach  
Email: [Annette.Hintenach@va.gov](mailto:Annette.Hintenach@va.gov)  
Janna Heyman  
Email: [heyman@fordham.edu](mailto:heyman@fordham.edu)

### Criteria for Evaluation

Applicants do not need to be members of SSA to submit abstracts. All abstracts will be peer reviewed for their relevance to the needs of an aging society, scholarship quality, and scholarship content including originality of ideas or methods.

## Conference Attendance and Registration

If an abstract is accepted, it is assumed that the first author or organizing chair will take responsibility to ensure its presentation. If the first author is unable or unavailable to deliver the presentation, alternate arrangements for the presentation delivery must be made, with appropriate notification given to the program chair. You must register for the conference in order to be able to present. Please register for conference at the SSA website: [www.ssany.org](http://www.ssany.org)

## **Presentation Formats**

### **Paper Sessions (25 minutes each presenter: 20 min. presentation, 5 min. questions)**

Successful papers will report on completed research, describe program experiences or a model of practice, or present a sound analysis of a current issue in aging. Papers may have single or multiple authors. The program committee may not be able to accept all paper submissions or honor more specific requests regarding paper sessions due to time constraints in the program. If your abstract is not accepted for a paper session, please indicate on the submission form if you would like to have it considered for a poster session. The SSA Program Committee will group accepted papers by theme into sessions facilitated by moderators of its selection.

### **Posters (60 minutes)**

Posters report on completed research, describe program experiences or a model of practice, or present an analysis of a current issue in aging. Posters can have single or multiple authors. The interactive poster sessions feature authors presenting ideas visually but also discussing the material and concepts one-on-one with colleagues. Posters display information visually, relying on graphic representations (e.g., tables, pictures or charts), and may benefit from a simple, clear design and appropriate use of color. The posters are grouped together in a single room or common area and displayed for designated one-hour sessions.

### **Artist Corner**

We are requesting submissions of original prose, poetry, artwork and other artistic works that reflect themes related to aging.

## **Membership**

To become a member of the State Society on Aging of New York, which entitles you to a membership rate on registration fees, or to receive all future mailings, please explore the membership section of our website at <http://ssany.org>.





## **Student Submissions**

Students, both graduate and undergraduate, are encouraged to submit abstracts for regular conference **presentation** and written papers for the **student paper competition**. There will be opportunities to meet other students and professionals in the field. Presenting a paper or poster gives students professional recognition for their work, a chance to meet fellow students and professionals, and potential opportunities for career development.

Students have two options for submitting scholarly papers to the SSA Conference:

**Presentation of Paper and Student Award Consideration:** To be considered for presentation and the student award, students must *both*

(1) submit an abstract using the Survey Monkey link on <http://ssany.org> or directly at <https://www.surveymonkey.com/r/SSA2018> and

(2) submit a copy of the abstract and complete paper by email to Mary Ann Erickson, SSA Past President at [merickson@ithaca.edu](mailto:merickson@ithaca.edu), noting which student award is being applied for. Awards are made for: (a) best paper by a graduate student, (b) best paper by an undergraduate student. Papers that demonstrate independent critical thinking and that make a contribution to the field are given priority. **The deadline for both submissions is July 15, 2018.**

**Presentation of Paper Only:** Students may submit an abstract for review in a regular conference presentation without being considered for the student award. If submitting an abstract for regular conference presentation only, please complete the abstract submission form via the Survey Monkey link on <http://ssany.org> or directly at <https://www.surveymonkey.com/r/SSA2018> by July 15, 2018.

Winners of the student paper competition in each of the two categories will receive a **scholarship award** to cover conference registration and present their work at the conference. Limited scholarship funds will be available to defray students' conference registration fees. For student scholarship information, visit [www.ssany.org](http://www.ssany.org). Award winners and students presenting papers or posters will receive preference for scholarships.

Questions concerning the student awards may be directed to Student Committee Chairperson Eunice Flemister at [efleimester@hramsonostos.cuny.edu](mailto:efleimester@hramsonostos.cuny.edu)

## **SSA Award Recipients**

### **Mary Beth Quaranta Morrissey, PhD, MPH, JD**

### **President's Award**

The President's Award is to recognize a leader in the field for his/her outstanding service. This year's Award is presented to Mary Beth Quaranta Morrissey.

Mary Beth Quaranta Morrissey, PhD, MPH, JD, is a gerontological health and social work researcher, and New York State registered and practicing attorney who concentrates her practice in health and not-for-profit corporate law. She is the founder and president of the Collaborative for Palliative Care, West Harrison, NY, a consortium of professionals and health care providers dedicated to palliative care research, education and advocacy. She earned her PhD in gerontological social work at the Fordham University Graduate School of Social Service (2011) where she was a recipient of the Langenfeld Research Award for her doctoral research on suffering among older adults; her MPH at the New York Medical College School of Health Sciences and Practice (2005); and her JD at Fordham Law School (1982). Dr. Morrissey holds the academic appointments of Fellow at the Fordham University Global Healthcare Innovation Management Center, and Senior Advisor for Health Policy and Ethics at the Finger Lakes Geriatric Education Center, University of Rochester Medical Center. Morrissey also serves as Program Director of the Post-Masters Aging and Health Care Management Certificate Program in Public Health, Palliative and Long-Term Care, an interdisciplinary education and training program she designed and launched in 2013 and now under the academic aegis of the Finger Lakes Geriatric Education Center, as well as the joint sponsorship of the Collaborative for Palliative Care and the Westchester Public Private Partnership for Aging Services.



Morrissey's social work and psychological research and scholarship on pain, suffering, traumatic illness, and palliative care guide her interdisciplinary policy practice and advocacy in health and public health law/policy and ethics on behalf of older adults, persons with serious illness, immigrants and refugees and other vulnerable and marginalized persons and groups. She has received funding from Weil Cornell's Translational Research Institute for Pain in Later Life (2013-2014), the American Psychological Association Public Interest Directorate (2016-2017), the Aging in America Foundation (2017 – 2018), and the Westchester Public Private Partnership for Aging Services (2017-2018). She has authored numerous publications in law journals and peer-reviewed scientific journals on pain and suffering among older adults and persons with serious illness, health care decision making and ethics, including her books, *Suffering Narratives of Older Adults* (Routledge, 2015) and *A Public Health Strategy to Living, Aging and Dying in Solidarity* (Morrissey, Lang & Newman, July 2018).

Serving in numerous leadership roles nationally, regionally and locally, Morrissey is currently President of the American Psychological Association Society for Theoretical and Philosophical Psychology, President of the Collaborative for Palliative Care, and co-chair of the American Public Health Association Aging & Public Health Section Policy Committee. She is past chair of the National Committee for the Prevention of Elder Abuse, past president of the State Society on Aging of New York, past chair of the Westchester Public Private Partnership for Aging Services, past president of the Public Health Association of New York City, immediate past chair of the New York City Bar Association Bioethical Issues Committee and the Westchester County Bar Association Health Law Committee, past chair of the Health Law Committees of the Women's Bar Association of the State of New York and the Westchester Women's Bar Association, and past director of the Mental Health Association of Westchester, Visiting Nurse Services in Westchester and the Center for Aging in Place. Morrissey was the recipient of the Above the Bar Award for *Most Socially Conscious* Attorney in 2014, the Pace Women's Justice Center *Creative Vision for Elder Justice* Award in October 2013, and the Mental Health Association *On the Move Award* in October 2012, as well as the 2012 Aging Services Golden Harvest *Corporate Leadership* Award in her role as founder and President of the Collaborative for Palliative Care. She also serves on the Cabrini of Westchester Board of Directors and the Dominican Sisters of Sparkill Advancement Committee.

#### **Previous President's Award Recipients:**

Helen Hamlin	Michael Friedman	Lilliam Barrios-Paoli
Neal Lane	Carter Catlett Williams	Carol Levine
Msgr. Charles Fahey	Mae Carpenter	Susan Perlstein
T. Franklin Williams	Bob Blancato	Karl Pillemer
Patricia Bomba	Ann Marie Cook	Mark S. Lachs

### **Mary Ann Erickson, PhD**

The purpose of the Walter M. Beattie Jr. award is to honor a distinguished member of SSA for outstanding contributions to the work of SSA and for commitment to the goals of the State Society. This year's Award is presented to Mary Ann Erickson.

Mary Ann Erickson, Ph.D., is Associate Professor of Gerontology at Ithaca College, and Coordinator of Integrative Studies. She received her B.A. from the University of Rochester with a double major in Math and Music History and Theory, and her Ph.D. in Human Development from Cornell. Her early research with mentor Phyllis Moen focused on the intergenerational transmission of gender roles. She then turned to studying planning for housing transitions and their effect on social integration. Her current research focuses on the scholarship of teaching and learning in gerontology, with a particular interest in applying contemplative pedagogy to gerontology education.

### **Walter M. Beattie Award**



Dr. Erickson has been a member of SSA since 1996. During those years she has served as Membership Chair, Treasurer, Secretary, President-Elect, and President (2016 and 2017). She also served on the

Visions Task Force. Dr. Erickson is chair of the K-12 Gerontology Education Committee of AGHE, where she also serves on the Program Planning Committee.

**Previous Walter M. Beattie Award recipients:**

Ruth Bennett  
Msgr. Charles Fahey  
Neal Bellos  
Sheldon Tobin  
Evan Calkins  
Rose Dobrof  
Susan Sherman  
Marjorie Cantor  
Pasquale Gilberto  
Cynthia Stuen  
Barbara Silverstone

T. Franklin Williams  
Theodora G. Jackson  
Janet Sainer  
William Lane  
M. Beatty, Jr.  
Anna "Honey" Zimmer  
Lou Glasse  
Patricia Pine  
John Krout  
Joanna Mellor  
Helen Hamlin

Terry Fulmer  
Michael Burgess  
Jurgis Karuza  
Marcus Harazin  
Judith L. Howe  
Robert J. Maiden  
Patricia Brownell  
Janna C. Heyman  
James O'Neal  
Mark Brennan-Ing

**Greg Olsen**

**Advocate for Older Adults Award**

The Advocate for Older Adults Award recognizes a record of planning, policy development and advocacy work. This year's award is presented to Greg Olsen.

Greg Olsen is the Acting Director for the New York State Office for the Aging. In this role, he is responsible for the administration of federal and state funded programs that assist more than 3.7 million older adults in the state and more than 4 million informal caregivers. Working with public and private partners at the state and local level, Greg is leading the effort to rebrand what aging in New York looks like. Rather than approach aging from a deficits perspective, which has been embedded in the culture of the U.S. that older adults are not valuable and are a drain on resources, he has aggregated data countering this false narrative that clearly demonstrate their social, intellectual and economic capital to their communities, their families and to the state. Some of his work and accomplishments over 2 decades in the field of aging include:

- Starting Livable New York in 2005 as Chief of Staff for Chair of the Assembly Committee on Aging via passing legislation that required the State Office for the Aging, State Office of Housing and Community Renewal and the Department of State to work together to develop model zoning and planning guidelines. This effort turned into Livable New York, the pre-cursor to Age Friendly communities



- Created the Legal Services Initiative to address civil legal issues among older adults with the Office of Court Administration, the New York State Bar Association and the Office of Persons with Developmental Disabilities.
- Helped the Cuomo Administration apply and receive AARP/WHO designation as the first age friendly state in Fall of 2017.
- Implemented the Aging Mastery Program (AMP) evidence-based intervention to develop sustainable behaviors across many dimensions that lead to improved health, stronger economic security, enhanced well-being, and increased societal participation: currently in 26 counties
- Was the first state in the nation to require all EBI's using Title IID funds must be highest level – AAA's now implementing over 40 EBI's serving more than 20,000 older New Yorkers.
- Is leading New York State in a two-year business acumen project with the National Association of Area Agencies on Aging (N4A) to help area agencies on aging and community based organizations better coordinate, partner and contract with health systems, hospitals, managed care, Medicare, Medicaid and mainstream insurers to meet mutual goals and expand access to services in the home and community that address the social determinants of health.
- Working with the Department of Health to design a clear pathway for inclusion of aging network service contracting in the states efforts around payment reform through value based payments.
- Partnering with NYSEERDA to target low-and moderate-income households to improve energy efficiency and saving money that could be used for other needs and reducing risk from old and outdated equipment and products.
- Piloting volunteer transportation programs in rural areas to support dialysis treatments, cancer screenings, and physician visits.
- Developing and testing incentives to expand volunteer pools for service delivery.
- Piloting the use of tablets with isolated older adults in rural counties to utilize technology, but may not be able to visit physical locations. The free, five-week program pilots one-hour, in-home sessions on the basics of using an iPad to connect with loved ones, engage in interests, and master new skills.
- Partnering with Older Adult Technology Services (OATS) to enhance older adults' use of technology to enrich their lives, make positive behavior changes, start businesses, and be more socially engaged.
- Partnering with the NYS Bar Association to offer pro bono legal services and advice through their on-line tool.
- Working with the village to village network and the Albany Guardian Society to seed local village movements that organize neighbors helping neighbors.
- Working with the Governor's office of faith based community development services to expand SNAP outreach, caregiver supports and other benefits and application assistance through faith communities statewide.
- Expanding capacity to offer respite through REST Model.
- Has been instrumental in gaining tens of millions of dollars through state appropriations to fund the states no wrong door and provide services to older new Yorkers in their homes and communities.
- Coined "Economics in Aging" to create the value proposition for investments in resources at the community level for services, prevention activities, etc. making the case that older adults are a significant contributor through their economic, social and intellectual contributions and rebranding aging as positive and not a drain on resources.
- Mandated and funded all case managers receiving state or federal funds must be certified via standardized training through CADER (Boston University) training platform. Currently, more than 700 case managers have been certified and funds available for turnover and new hires.
- Provided and funded mental health training to more than 300 case managers and trained 250 aging network staff in Mental Health First Aid.

- Advocated, and received annual \$250,000 training grant, contracting with the Association on Aging in New York to provide professional development and training to AAA's and their staff and the network of aging professionals.
- Instrumental in the development and financing of the Interagency Geriatric Mental Health and Chemical Dependence Planning Council that brings together behavioral health, physical health, and aging network to pilot a triple partnership to meet the needs of older New Yorkers.
- Hired specialist in cultural competence to provide training and technical assistance to AAA's and the network in meeting targeting and outreach goals for underserved populations, including LGBTQ.
- Partnered with the Aids Institute and SAGE, among others to publish an older adults sexual health guide, and provide training on LGBTQ issues for the network.
- Instrumental in bringing aging issues to the states efforts to redraft the states Prevention Agenda and Health Across All Policies Approach.
- Working with the Department of State to provide grants to regions to build age friendly communities through AARP/WHO certification process. Instrumental in adding the elements of age friendly into procurement opportunities, and in State and Local plans.
- Presents to county executives and county boards on value of older New Yorkers, and advocating for age friendly communities and investments in the AAA's.
- Working with emergency services personnel to get partnership and replicable practices to better connect first responders to work of AAA's.
- Working with foundations to support caregiver service expansion and developing learning collaborative for age friendly communities.
- Leading the state in expansion of Enhanced Multidisciplinary Teams for Elder Abuse and Neglect.

**Previous Advocate for Older Adults Award Recipients:**

James Collins

Rosie Marie Fagan

William Dionne

Evelyn Laureano

Bobbie Sackman

James O'Neal

Alejandro Garcia

Robert Blancato

Bill Thomas

Donna Corrado



## 46<sup>th</sup> Annual Conference Of The STATE SOCIETY ON AGING OF NEW YORK

### SPONSORSHIP, EXHIBITOR & ADVERTISING OPPORTUNITIES

#### SPONSORSHIP OPPORTUNITIES

<b>Platinum \$2,500 &amp; Up</b>	<b>Gold \$1,500</b>	<b>Silver \$1,000</b>	<b>Bronze \$500</b>	<b>Friends &amp; Supporters \$250-\$499</b>
<ul style="list-style-type: none"> <li>• Sponsor identified as the host of an event at the meeting</li> <li>• Complimentary exhibitor space</li> <li>• Complimentary full-page ad in the conference program</li> <li>• Listing in program as platinum-level sponsor</li> <li>• 2 full complimentary conference registrations</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary exhibitor space</li> <li>• Complimentary full-page ad in the conference program</li> <li>• Listing in program as gold-level sponsor</li> <li>• 1 full complimentary conference registration</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary exhibitor space</li> <li>• Complimentary half-page ad in the conference program</li> <li>• Listing in program as silver-level sponsor</li> <li>• Complimentary single-day registration</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary half-page ad in the conference program</li> <li>• Listing in program as bronze-level sponsor</li> </ul>	<ul style="list-style-type: none"> <li>• Listing in conference program as a Friend and Supporter.</li> </ul>

#### EXHIBITOR OPPORTUNITIES

Rates: \$200 for 2 days • \$125 for 1 day  
6-foot x 30-inch Exhibitor table draped with linen & two chairs  
Membership is not required to exhibit.

#### ADVERTISING OPPORTUNITIES

SSA OFFERS ADVERTISING SPACE IN THE PROGRAM BOOK OF THE 46<sup>TH</sup> ANNUAL CONFERENCE. Current organizational members of SSA are entitled to a free quarter-page ad. The advertisement MUST be submitted along with this form to be included in the program. SSA members will receive a discounted advertising rate if they upgrade their ads to a larger size. Program measures 8.5" x 11" and is printed in black and white.

##### Rates

	<b>Full Page</b> (7.5" w x 10" h)	<b>1/2 Page</b> (7.25" w x 4 5/8" h)	<b>1/4 Page</b> (3.5" w x 4 5/8" h)
SSA Organizational Member	\$125	\$75	Included
SSA Individual Member	\$200	\$150	\$75
Non-Member	\$250	\$200	\$100

**The form to become a sponsor, exhibitor or advertiser appears on the following page.**



## SPONSORSHIP, EXHIBITOR & ADVERTISING OPPORTUNITIES FORM

**Please Check All that Apply:**

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_____	<b>Silver Level</b>	<b>\$1,000</b>
_____	<b>Bronze Level</b>	<b>\$500</b>
_____	<b>Friends and Supporters</b>	<b>\$250 - \$499</b>

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Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

All images and advertisements should be black and white, camera-ready, and sized to the dimensions selected above. Email the advertisement in MS Word or pdf form to:

Karen Dybing at [dybing@fordham.edu](mailto:dybing@fordham.edu).

Please make the check payable to SSA and **mail** a hard copy of the advertisement with this form to:

Karen Dybing  
Fordham University Graduate School of Social Service  
400 Westchester Avenue, West Harrison, NY 10604

For questions please contact James O'Neal at [joneal1306@aol.com](mailto:joneal1306@aol.com), Judy Howe at [judy.howe@mssm.edu](mailto:judy.howe@mssm.edu), or Bob Maiden at [fmaiden@alfred.edu](mailto:fmaiden@alfred.edu).

***Deadline: Submissions must postmarked no later than September 29, 2018.***





## 46<sup>th</sup> Annual Conference Of The STATE SOCIETY ON AGING OF NEW YORK

### **HOTEL RESERVATION INFORMATION**

The Gideon Putnam Hotel Spa will host the State Society on Aging of New York Conference Wednesday, October 24, through Friday, October 26, 2018. The Gideon Putnam Hotel is located at 24 Gideon Putnam Road, Saratoga Springs, NY 12866.

Guests should call the resort directly at (518) 226-4700 or toll-free at 866-890-1171 no later than **September 1, 2018**, to make their reservations. Requests received after that date will be accepted only based on room and rate availability. All reservations must be accompanied by a first night's room deposit or guaranteed with a major credit card.

Please be sure to mention that your reservation is part of the State Society on Aging of New York Conference or the SSA group to receive this discounted rate. The special room rate of \$149.00 (single/double) will be accompanied by occupancy tax and state/local taxes. The block rate applies to a limited number of rooms on a first come first serve basis.

Please check with the Gideon Putnam Hotel directly or through its website, at <http://www.gideonputnam.com>, for policies regarding check-out, cancellation, changes and special requests.

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### **CONFERENCE REGISTRATION FEES**

Registration for the conference can be found on the SSA website at <http://ssany.org>

	<b>Received by <u>October 6</u></b>	<b>After <u>October 6</u></b>
<b>Full Conference Registration:</b>		
Professional SSA member*	\$250.00	\$300.00
Non-member	\$325.00	\$375.00
Full-time student (SSA Member)	\$ 80.00	\$100.00
Full-time student (non SSA Member)	\$110.00	\$130.00
 <b>One-day conference registration:</b>		
Professional SSA member*	\$140.00	\$190.00
Non-member	\$175.00	\$225.00
Full-time student (SSA member)	\$ 60.00	\$ 75.00
Full-time student (Non-SSA member)	\$ 75.00	\$ 95.00

**\*SSA Membership**

(\$40.00 for professionals, \$15.00 for students/seniors, and \$75 for organizations)