

# **Building a Culture of Health and Well-Being for All Ages**

## **46<sup>th</sup> Annual Conference of the State Society on Aging of New York**



Painting by Lea Irene Savage in 2007 at the age of 80  
Photo by Danielle D. Gagne

**Wednesday, October 24 – Friday, October 26, 2017**

**The Gideon Putnam Hotel  
24 Gideon Putnam Road  
Saratoga Springs, New York 12866**

# State Society on Aging of New York

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Please visit our website at [www.ssany.org](http://www.ssany.org)

# President's Welcome

Dear Colleagues:

Our 2018 State Society on Aging of New York (SSA) Conference will be held at The Gideon Putnam Hotel in Saratoga Springs, New York from Wednesday, October 24<sup>th</sup> through Friday, October 26<sup>th</sup>. Our submissions this year's include presentations from individuals in all areas of gerontology and geriatrics, as well as allied fields, including academicians, researchers, service providers, administrators, policy makers, clinicians, private practitioners, students, older adults, and others interested in the field of aging.

This year the theme of the conference is, **“Building a Culture of Health and Well-Being for All Ages.”** This year's theme focuses on solutions focused strategies, especially related to how individuals, organizations, and communities can work together to build a healthier and more equitable and age-friendly society both locally and globally. We are excited to share the research and practices that help to build a culture of health and well-being for individuals of all ages and their families and communities. We are especially excited because the conference will focus on strategies that: (1) promote and educate about the shared value of health, (2) foster interagency collaboration, (3) address systemic environmental and policy conditions that influence access to health and social equality for diverse groups, and/or (4) integrate health and other service systems and improve access to quality care. We also have presentations on innovations that target one or more of the eight domains of age friendly cities and communities: the built environment, transportation, housing, social participation, respect and social inclusion, civic participation and employment, communication, and community support and health services.

We look forward to seeing you in beautiful Saratoga Springs!

Kind regards,

Tina Maschi, PhD, LCSW, ACSW  
SSA President, 2018

# Conference Schedule

\*\*Meals are on-site and included in the registration fee unless otherwise noted.  
Please note that dinner on Thursday night is not included – See DineAround Option

## Wednesday 10/24

### Wednesday 9:00am-5:00pm

- **Registration** (Coffee and tea will be available in the morning) *Gallery*

### Wednesday, 10:00am-11:00am – SESSION A

- **Needs and Access** *Blue*
  - Eyes and Ears: Engaging Paraprofessional Staff to Identify the Needs of Socially Isolated Older Adults
    - Anna Becker, LMSW, Dina Zempsky, LCSW
  - Identifying Barriers and Improving Access to Health
    - Robert Maiden, PhD, Danielle Gagne, PhD
  
- **Health and Wellness** *Red*
  - Understanding and Addressing Suicidal Ideation in Older Adults
    - Lisa Sutz, LMSW, Jackie Pykon, MSW
  - Supporting Healthy Aging with Healthy Homes: A Community-Based Approach to Reducing Household Hazards Among Seniors
    - Fern Hertzberg, MSW, Joyce Moon Howard, DrPH
  
- **Symposium on Life Long Learning** *Geyser*
  - Life Long Learning and Positive Aging
    - Margaret Clark-Plaskie, Ph.D., Julia Penn Shaw, Ed.D., Jeff Shinaman

### Wednesday, 11:15am-12:30pm – SESSION B

- **Mental Health** *Blue*
  - A Multi-Tiered Intervention of Telemedicine and Intensive Education to Improve Geriatric Mental Health Care in Nursing Homes
    - Thomas Caprio MD, Michael Hasselberg, PhD
  
- **Caregiving and Support** *Red*
  - CarePrep Westchester: A Cutting Edge Focus on Caregiving
    - Colette Phipps, LMSW, Gerri Brooks, NP, Jennifer Schwartz-Crawford, LMSW
  - Supporting the Employed Caregiver
    - Christa Hogan, MSW
  - Supporting Seniors Through Collaboration with Faith-Based Settings
    - Yael Kornfeld, LMSW
  
- **SSA Social Policy – Elder Justice** *Geyser*
  - Hosted by the SSA policy committee, this special round table session will provide an overview of the 2018 SSA-NY Elder Justice and Elder Abuse Policy Statement. Directly following will be facilitated discussion of the opportunities to take individual and community actions that reduce elder abuse and promote individual, family, and community well being.
    - Christian Gonzalez-Rivera, MUP, Melissa Lang, DrPH, MPH, Tina Maschi, PhD

## Wednesday 10/24 (continued)

### Wednesday, 12:30pm-1:15pm – SESSION C

*Orenda*

Mary Ann Erickson, PhD --- “The Importance of Mindfulness”

Buffet Lunch

### Wednesday, 1:30pm-2:45pm – SESSION D

*Blue*

▪ **Health and Aging**

- Long Term Care as a Human Right
  - Carole Cox, PhD
- Developing an Integrative Programs for Older Adults with Cancer
  - Melissa Lang, DrPH, MPH, Jean LePerre, MPH, MS, Maureen Killacky, MD, Christine Speck, LCSW
- Ageism and Building a Culture of Sexual Health
  - Mark Brennan-Ing, PhD

*Geyser*

▪ **Symposium on Elder Justice**

- Elder Justice in Central New York: Current Practice and Exploring the Utility of Restorative Justice
  - Maria Brown, PhD, Jenny Ackley, MSW, Barry Beck, LMSW, Mary Helen McNeal, JD

*Red*

▪ **Health and Wellness**

- Innovative Approaches to Engaging Seniors in Health and Wellness
  - Jackie Berman, PhD, Tobi Abramson, PhD
- Aging in Place: Changing Service Delivery to Best Meet the Needs of a Growing Senior Population
  - Jennifer Riley, LCSW,
  - Danielle Mann, LMHC,



## **Wednesday 10/24 (continued)**

**Wednesday, 3:00pm-5:00pm – SESSION E**

*Orenda*

### **Town Hall Meeting**

#### **“Aging and Diversity”**

The population of older New Yorkers is bigger and more diverse than it's ever been. More older New Yorkers are immigrants, people of color, and LGBT, and longer, healthier lives are broadening the age spectrum. All of this diversity has implications for policy, practice, and service. In this Town Hall, hear from legislators, practitioners, and other leaders about their work to serve a growing, increasingly diverse older adult population.

Christian Gonzalez-Rivera, MUP, Moderator

Robert Blancato, Director, Elder Justice Coalition

Katherine Martinez, President & CEO, Neighborhood SHOPP

Ron Kim, Assemblymember, New York State

Porsha Hall, Assistant Director of Health Promotion Services & Evaluation, SAGE

Greg Olsen, Acting Director, New York State Office for the Aging

Representative from Richard Gottfried, Assembly Health Chair

Representative for Susan Serino, NYS Senate Aging Chair



## Wednesday 10/24 (continued)

### Wednesday, 5:00pm-6:15pm – SESSION F

- **Reception – Silent Auction, Poster Session and Dinner**

*Arches*

### Posters

*Arches*

- Dementia, Parkinson's Disease and Other Illnesses: Analysis of Differences in Stress and Strain of Caregivers
    - Elizabeth Anderson Young, BS, Romina Calderon, BA, Kristen Gualbert, BS, Emily May, BS
  - The Implementation of a Sexuality and Aging Workshop in New York City Senior Center
    - Nancy Hernandez, MSW
  - Veterans Health Administration's Whole Health Model of Care to Improve Veterans' Health and Well-Being
    - Annette Hintenach, MSSW, Judith L. Howe, PhD
  - INTERACT: Implementing a Sustainable Program in LTC
    - Sandra Isaac, MS
  - Elder Abuse and Trauma Informed Care: A Synergistic Alliance
    - Tina Maschi, PhD
  - NORC Advocacy & Leadership Institute
    - Ilana Mittleman, BA, Molly Krakowski, LMSW
  - The Relationship Between Number of ADLs and the Burden Reported by Caregivers
    - Yael Notkin-Kadar, MPA, Christine Kappel-Gray, MA, Dayna Simone, MA, Rafael Gaerlan, MA, Joseph McClean, MA, Raquel Ioia, MA
  - How Intergenerational Relationships are Initiated, Maintained, and Can Foster Health and Well-Being
    - David Steitz, PhD, YenTan, PhD
  - The Role of Ethnicity and Income on Caregiver Burden
    - Andy Hom, MA, Jessica Delia, BFA, Joshua Falk, BA, Edward Mok, MSED, Melanie Simon, MS
  - Interprofessional Health Education
    - Janna Heyman, PhD, Peggy Kelly, LMSW
  - Building Communication between Older Adults and their Health Care Providers
    - Linda White-Ryan, PhD, Janna Heyman, PhD, Manoj Pardasani, PhD, Peggy Kelly, LMSW, Gary Reback, LMSW, Jackie Berman, PhD, Tobi Abramson, PhD, Thomas Caprio, MD, Sharon Wexler, RN
  - Re-Tooling our Perception of Progress in Elderly Clients Diagnosed with Dementia
    - Jennifer Schwartz-Crawford, LMSW, CDP
-

# Wednesday 10/24 (continued)

Wednesday, 6:30pm

*Arches*

## **DINNER and AWARDS - ARCHES**

SSA Undergraduate Paper Award	Francesca Petruzzella
SSA Graduate Paper Award	Elizabeth Anderson Young, Romina Calderon Kramer, Kristen Gualbert, Emily May, Jaclyn Hugh, and Amanda Izzo
Walter M. Beattie Award President's Award	Mary Ann Erickson, PhD Mary Beth Morrissey, MPH, PhD
Advocate for Older Adults Award	Greg Olsen, MSW





# Thursday 10/25

## Thursday 8:00am-5:00pm

- Breakfast (8:00am-9:00 am) and Registration

*Gallery*

## Thursday, 9:00am-10:15am – SESSION G

- Age-Friendly Communities

*Geyser*

### **KERMIT SCHOOLER SYMPOSIUM**

#### **“Making the Case for Aging Friendly Communities”**

This session is designated as the Kermit Schooler Symposium. Kermit Schooler, Ph.D, served as Professor and Dean of the School of Social Work at Syracuse University for two decades. Dr. Schooler, a social psychologist, was recognized nationally and internationally for his research and theory development in aging, particularly in the area of environment, stress and coping, and morale. Just before Kermit's death in 1991, the Executive Board of SSA established the Kermit Schooler Symposium at the Annual Meeting to honor his lifetime contributions to the field of gerontology. As part of SSA's tradition, this special symposium is in honor of Kermit Schooler.

Greg Olsen, MSW, New York State Office for the Aging  
Donna Beal, Mercy Care for the Adirondacks  
Becky Preve, MA, Franklin County Office for Aging



- **Health**

*Blue*

- NCOA's Aging Mastery Program Experience in Westchester County
  - Colette Phipps, LMSW, Marikay Capasso, MS, Peggy Kelly, LMSW, Janna Heyman, PhD
- Starting Over: Grandparents Raising Grandchildren with Special Needs
  - Dianne O'Connor, MD
- Alzheimer's Disease: Insights from a Faith-Based Community Initiative
  - Janna Heyman, PhD, Linda White-Ryan, PhD, Meg Boyce, LMSW, Peggy Kelly, LMSW

- **LGBT Older Adults**

*Red*

- What Do They Do with People Like Us? LGBT Older Adults Accessing Health Services
  - Carolyn Bradley, PhD
- LGBT Youth and Elders Perceptions of Aging
  - Francesca Petruzzella

## **Thursday 10/25 (continued)**

### **Thursday, 10:30am-11:45am – SESSION H**

#### **Health and Aging**

*Blue*

- Preparing Grants in the Field of Aging: Avoiding RFP Pitfalls
  - Carol Hegeman, MS, William Lane, PhD
- Homelessness and Aging: Research for Strengths-Based Practice
  - Patricia Kolb, PhD
- Approaches for Addressing Challenges for Seniors in Obtaining Immigration Services for Health and Well-Being
  - Ivorine Mitchell, MSW

#### **Education**

*Red*

- From Extreme to Mainstream: Intergenerational End of Life Education and Engagement
  - Elizabeth Bergman, PhD, Karen Brown, MA, Margaret Callery, Ellen Miller
- Facing Client Death in a Professional Setting
  - Jonathan Hernandez, MSW
- Two Decades of Intergenerational Connections: The Ongoing Success of the Ithaca College-Longview Partnership
  - Christine Pogorzala, MS

#### **Social**

*Geyser*

- Examining the Reciprocal Relationship of Loneliness and Depression: A Cross Lagged Panel Analysis
  - Jillian Minahan, MA, Karen Siedlecki, PhD
- Creating Community Across Distance: Tips for Adapting On-site Programming for Dynamic “Without Walls” Connections
  - Wendy Handler, LMSW, Madeleine Wittenberg, BA
- Volunteer Tech Tutoring Programs for Seniors: A Model for Increasing Social Connections and Accessing Services
  - Laura Klein, MS, MBA



## Thursday 10/25 (continued)

Thursday, 12noon-1:45pm – SESSION I

*Arches*

### PAST PRESIDENTS' SYMPOSIUM AND LUNCHEON

#### “Ageism and Social Inequities: Implications for the National Reframing Aging Project”

**Moderator:** Judith L. Howe, PhD

**Panelists:**

William Lane, PhD: National Reframing Aging Project

Mary Beth Morrissey PhD, MPH, JD: Critique of the Successful Aging Paradigm

Thomas Caprio, MD, MPH: Ageism and Health Disparities

**Discussion**



Thursday, 2:00pm-3:15 – SESSION J

▪ **Education**

*Blue*

- End-of-Life and Long Term Care Concerns of Sexual and Gender Minority Older Adults: Policy, Practice and Research
  - Mary Beth Morrissey, PhD, Mark Brennan-Ing, PhD, Tina Maschi, PhD, James O'Neal, MA

▪ **Health and Aging**

*Red*

- A Social Work Model of Ethics in Home Care
  - Laura Radensky, LCSW
- Replacing Myth Based beliefs about Aging with Science Based Evidence
  - Sheldon Ornstein, EdD, RN
- Bereaved Older Adults and Sexuality: Do Grief Counselors Talk about Loss of Sex?
  - Margaret Salisu Horadin, LMSW

▪ **Health and Well-Being**

*Geyser*

- Save Me from My Solitude: Loneliness and Gender
  - Robert Maiden, PhD, Bert Halslip, Jr, PhD
- Rural and Urban Home Based Primary Care
  - Suzanne Gillespie

## Thursday 10/25 (continued)

Thursday, 3:30pm-5:00 pm – SESSION K

*Orenda*

### **WALTER M. BEATTIE, JR. SYMPOSIUM**

Walter M. Beattie, Jr., received his M.A. in sociology from the University of Chicago. Through his outstanding contributions and commitment to SSA, he was influential in broadening the conceptualization of aging. The Symposium recognizes these contributions by highlighting the work of SSA members in the field of aging.

**Title: Reframing Dementia: Clinical, Policy, Public Health and Ethical Perspectives**

Thomas Caprio, MD, Mary Beth Morrissey, PhD, MPH, JD & Tina Maschi, PhD



Thursday, 5:30pm - Cocktails and Appetizers (provided)

*Gallery*

- Dinner on your own but a list for Dinearounds is Available

## **Friday 10/26**

### **Friday 8:00am-9:15am**

- **Breakfast, Registration** *Gallery*
- **SSA Business Meeting – all members are welcome to attend** *Orenda*

### **Friday, 9:30am-10:45am – SESSION L**

- **Education** *Orenda*
  - Preparing Students for Interprofessional Practice: Evaluation of Web-Based Modules to Screen Homebound Older Adults
    - Jason Dauenhauer, PhD, MSW, Tobie Olsan, PhD, RN, CNL, FNAP, Thomas Caprio, MD, Lisa Vargish, MD, Christine Peck, LMSW
  - Home Visiting for Healthy Aging: Illuminating the Medical and Psychosocial Issues Facing Homebound Older Adults
    - Tobie Olsan, PhD, RN, CNL, FNAP, Dianne Liebel, PhD, Christine Peck, LMSW, Jason Dauenhauer, PhD, MSW, Thomas Caprio, MD

### **Friday, 11:00am-12:15pm – SESSION M**

- **Education** *Orenda*
  - Creating a Culture of Emergency Preparedness for Institutionalized Senior Care
    - Maureen Cardoza, PhD
  - “My 93 year Old Flatmate”
    - Annette Hinenach, MSSW
  - Healthy Living for your Brain and Body: Tips from the Latest Research
    - Jane Ginsburg

# SSA Award Recipients

## Mary Beth Quaranta Morrissey, PhD, MPH, JD

## President's Award

The President's Award is to recognize a leader in the field for his/her outstanding service. This year's Award is presented to Mary Beth Quaranta Morrissey.

Mary Beth Quaranta Morrissey, PhD, MPH, JD, is a gerontological health and social work researcher, and New York State registered and practicing attorney who concentrates her practice in health and not-for-profit corporate law. She is the founder and president of the Collaborative for Palliative Care, West Harrison, NY, a consortium of professionals and health care providers dedicated to palliative care research, education and advocacy. She earned her PhD in gerontological social work at the Fordham University Graduate School of Social Service (2011) where she was a recipient of the Langenfeld Research Award for her doctoral research on suffering among older adults; her MPH at the New York Medical College School of Health Sciences and Practice (2005); and her JD at Fordham Law School (1982). Dr. Morrissey holds the academic appointments of Fellow at the Fordham University Global Healthcare Innovation Management Center, and Senior Advisor for Health Policy and Ethics at the Finger Lakes Geriatric Education Center, University of Rochester Medical Center. Morrissey also serves as Program Director of the Post-Masters Aging and Health Care Management Certificate Program in Public Health, Palliative and Long-Term Care, an interdisciplinary education and training program she designed and launched in 2013 and now under the academic aegis of the Finger Lakes Geriatric Education Center, as well as the joint sponsorship of the Collaborative for Palliative Care and the Westchester Public Private Partnership for Aging Services.



Morrissey's social work and psychological research and scholarship on pain, suffering, traumatic illness, and palliative care guide her interdisciplinary policy practice and advocacy in health and public health law/policy and ethics on behalf of older adults, persons with serious illness, immigrants and refugees and other vulnerable and marginalized persons and groups. She has received funding from Weil Cornell's Translational Research Institute for Pain in Later Life (2013-2014), the American Psychological Association Public Interest Directorate (2016-2017), the Aging in America Foundation (2017 – 2018), and the Westchester Public Private Partnership for Aging Services (2017-2018). She has authored numerous publications in law journals and peer-reviewed scientific journals on pain and suffering among older adults and persons with serious illness, health care decision making and ethics, including her books, *Suffering Narratives of Older Adults* (Routledge, 2015) and *A Public Health Strategy to Living, Aging and Dying in Solidarity* (Morrissey, Lang & Newman, July 2018).

Serving in numerous leadership roles nationally, regionally and locally, Morrissey is currently President of the American Psychological Association Society for Theoretical and Philosophical Psychology, President of the Collaborative for Palliative Care, and co-chair of the American Public Health Association Aging & Public Health Section Policy Committee. She is past chair of the National Committee for the Prevention of Elder Abuse, past president of the State Society on Aging of New York, past chair of the Westchester Public Private Partnership for Aging Services, past president of the Public Health Association of New York City, immediate past chair of the New York City Bar Association Bioethical Issues Committee and the Westchester County

Bar Association Health Law Committee, past chair of the Health Law Committees of the Women's Bar Association of the State of New York and the Westchester Women's Bar Association, and past director of the Mental Health Association of Westchester, Visiting Nurse Services in Westchester and the Center for Aging in Place. Morrissey was the recipient of the Above the Bar Award for *Most Socially Conscious* Attorney in 2014, the Pace Women's Justice Center *Creative Vision for Elder Justice* Award in October 2013, and the Mental Health Association *On the Move Award* in October 2012, as well as the 2012 Aging Services Golden Harvest *Corporate Leadership* Award in her role as founder and President of the Collaborative for Palliative Care. She also serves on the Cabrini of Westchester Board of Directors and the Dominican Sisters of Sparkill Advancement Committee.

**Previous President's Award Recipients:**

Helen Hamlin

Neal Lane

Msgr. Charles Fahey

T. Franklin Williams

Patricia Bomba

Michael Friedman

Carter Catlett Williams

Mae Carpenter

Bob Blancato

Ann Marie Cook

Lilliam Barrios-Paoli

Carol Levine

Susan Perlstein

Karl Pillemer

Mark S. Lachs

## Mary Ann Erickson, PhD

## Walter M. Beattie Award

The purpose of the Walter M. Beattie Jr. award is to honor a distinguished member of SSA for outstanding contributions to the work of SSA and for commitment to the goals of the State Society. This year's Award is presented to Mary Ann Erickson.

Mary Ann Erickson, Ph.D., is Associate Professor of Gerontology at Ithaca College, and Coordinator of Integrative Studies. She received her B.A. from the University of Rochester with a double major in Math and Music History and Theory, and her Ph.D. in Human Development from Cornell. Her early research with mentor Phyllis Moen focused on the intergenerational transmission of gender roles. She then turned to studying planning for housing transitions and their effect on social integration. Her current research focuses on the scholarship of teaching and learning in gerontology, with a particular interest in applying contemplative pedagogy to gerontology education.



Dr. Erickson has been a member of SSA since 1996. During those years she has served as Membership Chair, Treasurer, Secretary, President-Elect, and President (2016 and 2017). She also served on the Visions Task Force. Dr. Erickson is chair of the K-12 Gerontology Education Committee of AGHE, where she also serves on the Program Planning Committee.

### Previous Walter M. Beattie Award recipients:

Ruth Bennett  
Msgr. Charles Fahey  
Neal Bellos  
Sheldon Tobin  
Evan Calkins  
Rose Dobrof  
Susan Sherman  
Marjorie Cantor  
Pasquale Gilberto  
Cynthia Stuen  
Barbara Silverstone

T. Franklin Williams  
Theodora G. Jackson  
Janet Sainer  
William Lane  
M. Beatty, Jr.  
Anna "Honey" Zimmer  
Lou Glasse  
Patricia Pine  
John Krout  
Joanna Mellor  
Helen Hamlin

Terry Fulmer  
Michael Burgess  
Jurgis Karuza  
Marcus Harazin  
Judith L. Howe  
Robert J. Maiden  
Patricia Brownell  
Janna C. Heyman  
James O'Neal  
Mark Brennan-Ing



## Greg Olsen

## Advocate for Older Adults Award

The Advocate for Older Adults Award recognizes a record of planning, policy development and advocacy work. This year's award is presented to Greg Olsen.

Greg Olsen is the acting director of the New York State Office for the Aging (NYSOFA), where he oversees the agency's day-to-day operations and the administration of federal and state-funded programs designed to assist the more than 3.7 million older adult residents in the state, as well as programs that assist family members and others involved with helping older adults needing greater levels of assistance. NYSOFA assists older New Yorkers to be as independent as possible, for as long as possible, through advocacy and the development and delivery of programs and services that support and empower older New Yorkers and their families, in partnership with the network of public and private organizations that serve them. Greg has served in a variety of executive management positions within the agency.



Prior to joining NYSOFA, he served as chief of staff and legislative and policy director for Assemblyman Steve Englebright, former chair of the Assembly Standing Committee on Aging.

Greg Olsen was executive director of the New York State Alliance for Retired Americans, a union supported organization representing hundreds of thousands of union retirees. He also served as executive director of the New York State Coalition for the Aging, a nonprofit membership organization representing over 200 community-based organizations providing non-medical long-term care to the state's older adult population.

He received his master's degree in social work with a specialty in gerontology from Syracuse University's Maxwell School.

### Previous Advocate for Older Adults Award Recipients:

James Collins

Rosie Marie Fagan

William Dionne

Evelyn Laureano

Bobbie Sackman

James O'Neal

Alejandro Garcia

Robert Blancato

Bill Thomas

Donna Corrado

## SSA Undergraduate Award Winner

Francesca Petruzzella, Monmouth University, “LGBT Youth and Elders Perceptions of Aging”

## SSA Graduate Award Winners

Elizabeth Anderson Young, Romina Calderon Kramer, Kristen Gualbert, Emily May, Jaclyn Hugh, and Amanda Izzo, Stony Brook University, “Dementia, Parkinson’s Disease and Other Illnesses: Analysis of Differences in Stress and Strain of Caregivers”



Elizabeth Anderson Young, Romina Calderon Kramer, Kristen Gualbert, Jaclyn Hugh, Amanda Izzo, and Emily May are third year students in the Occupational Therapy program at Stony Brook University in Southampton, NY. Their paper was completed as part of their Research & Design course under the advisement of their professor, Dr. Ghenet Weldelassie. All group members have experience working with the aging population in settings such as skilled nursing facilities, mental health community programs, and outpatient rehabilitation. This experience combined with their passion for geriatric occupational therapy influenced this study on caregiver stress and strain.



46<sup>th</sup> Annual Conference Of The  
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**SPONSORSHIP OPPORTUNITIES**

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Rates: \$200 for 2 days • \$125 for 1 day  
6-foot x 30-inch Exhibitor table draped with linen & two chairs  
Membership is not required to exhibit.

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SSA OFFERS ADVERTISING SPACE IN THE PROGRAM BOOK OF THE 46<sup>TH</sup> ANNUAL CONFERENCE. Current organizational members of SSA are entitled to a free quarter-page ad. The advertisement **MUST** be submitted along with this form to be included in the program. SSA members will receive a discounted advertising rate if they upgrade their ads to a larger size. Program measures 8.5" x 11" and is printed in black and white.

**Rates**

	<b>Full Page</b> (7.5" w x 10" h)	<b>1/2 Page</b> (7.25" w x 4 5/8" h)	<b>1/4 Page</b> (3.5" w x 4 5/8" h)
SSA Organizational Member	\$125	\$75	Included
SSA Individual Member	\$200	\$150	\$75
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All images and advertisements should be black and white, camera-ready, and sized to the dimensions selected above. Email the advertisement in MS Word or pdf form to:  
Karen Dybing at [dybing@fordham.edu](mailto:dybing@fordham.edu).

Please make the check payable to SSA and **mail** a hard copy of the advertisement with this form to:  
Karen Dybing  
Fordham University Graduate School of Social Service  
400 Westchester Avenue, West Harrison, NY 10604

For questions please contact James O'Neal at [joneal1306@aol.com](mailto:joneal1306@aol.com), Judith L. Howe at [judy.howe@mssm.edu](mailto:judy.howe@mssm.edu), or Bob Maiden at [fm Maiden@alfred.edu](mailto:fm Maiden@alfred.edu).

***Deadline: Submissions must postmarked no later than September 29, 2018.***



46<sup>th</sup> Annual Conference Of The  
STATE SOCIETY ON AGING OF NEW YORK

## HOTEL RESERVATION INFORMATION

The Gideon Putnam Hotel Spa will host the State Society on Aging of New York Conference Wednesday, October 24, through Friday, October 26, 2018. The Gideon Putnam Hotel is located at 24 Gideon Putnam Road, Saratoga Springs, NY 12866.

Guests should call the resort directly at (518) 226-4700 or toll-free at 866-890-1171 no later than **October 5, 2018**, to make their reservations. Requests received after that date will be accepted only based on room and rate availability. All reservations must be accompanied by a first night's room deposit or guaranteed with a major credit card.

Please be sure to mention that your reservation is part of the State Society on Aging of New York Conference or the SSA group to receive this discounted rate. The special room rate of \$149.00 (single/double) will be accompanied by occupancy tax and state/local taxes. The block rate applies to a limited number of rooms on a first come first serve basis.

Please check with the Gideon Putnam Hotel directly or through its website, at <http://www.gideonputnam.com>, for policies regarding check-out, cancellation, changes and special requests.

## CONFERENCE REGISTRATION FEES

Registration for the conference can be found on the SSA website at <http://ssany.org>

	<b>Received by <u>October 6</u></b>	<b>After <u>October 6</u></b>
<b>Full Conference Registration:</b>		
Professional SSA member*	\$250.00	\$300.00
Non-member	\$325.00	\$375.00
Full-time student (SSA Member)	\$ 80.00	\$100.00
Full-time student (non SSA Member)	\$110.00	\$130.00
 <b>One-day conference registration:</b>		
Professional SSA member*	\$140.00	\$190.00
Non-member	\$175.00	\$225.00
Full-time student (SSA member)	\$ 60.00	\$ 75.00
Full-time student (Non-SSA member)	\$ 75.00	\$ 95.00

**\*SSA Membership**

(\$40.00 for professionals, \$15.00 for students/seniors, and \$75 for organizations)



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